

Property Classifieds



Classified Display & Run on Line : Base & Add-on Rates

Effective Aug 06, 2019				Classified Display Single Column Advt		Classified Run on Line (ROL) Advt			
Centre	Publication	Edition	SAP Code	Base	Add-on	Base	Add-on	EL Base	EL Add-on
Ahmedabad	The Times of India	THE TIMES OF INDIA - AHMEDABAD	TOIA	280	151	530	530	106	106
Ahmedabad	The Times of India	THE TIMES OF INDIA - AHMEDABAD - BARODA	BAR	106	47	266	128	53	26
Ahmedabad	The Times of India	THE TIMES OF INDIA - AHMEDABAD - RAJKOT	RAJK	42	24	106	47	21	9
Ahmedabad	The Times of India	THE TIMES OF INDIA - AHMEDABAD - SURAT	SUR	55	25	100	20	100	20
Ahmedabad	The Times of India	SUNDAY TIMES OF INDIA - AHMEDABAD	STOIA	280	151	530	530	106	106
Ahmedabad	The Times of India	AHMEDABAD TIMES	AHT	170	90	300	120	60	24
Ahmedabad	The Times of India	BARODA TIMES	BRT	106	42	212	95	42	19
Ahmedabad	The Times of India	SURAT TIMES	SRT	45	20	55	33	11	7
Ahmedabad	The Times of India	RAJKOT PLUS - AHMEDABAD	RAJP	30	14	43	22	9	4
Ahmedabad	The Times of India	TIMES PROPERTY - AHMEDABAD	PRA	140	90	250	125	50	25
Ahmedabad	The Times of India	TIMES PROPERTY - BARODA	PRPLBR	85	43	234	117	47	23
Ahmedabad	The Economic Times	THE ECONOMIC TIMES - AHMEDABAD	ETA	125	80	270	130	54	26
Ahmedabad	Navgujarat Samay	NAVGUJARAT SAMAY - AHMEDABAD	NGAHM	73	21	141	10	28	2
Ahmedabad	Navgujarat Samay	AHMEDABAD TIMES - MASALA MIX	ATMM	40	15	95	10	19	2
Ahmedabad	Mirror	AHMEDABAD MIRROR	AMIR	170	60	425	123	85	25
Bangalore	The Times of India	THE TIMES OF INDIA - BANGALORE	TOIBG	1010	879	1965	1780	393	356
Bangalore	The Times of India	THE TIMES OF INDIA - MANGALORE	MANG	55	45	95	86	19	17
Bangalore	The Times of India	THE TIMES OF INDIA - MYSORE	MYS	55	45	95	86	19	17
Bangalore	The Times of India	THE TIMES OF INDIA - BANGALORE @ HUBLI	HUB	55	45	95	86	19	17
Bangalore	The Times of India	SUNDAY CL. PULLOUT-NON MATRI-BANGALORE	STOIBG	1020	887	1965	1780	393	356
Bangalore	The Times of India	TIMES PROPERTY - BANGALORE	PRBG	1010	879	1875	1631	375	326
Bangalore	The Economic Times	THE ECONOMIC TIMES - BANGALORE	ETBG	250	125	400	360	80	72
Bangalore	Mirror	BANGALORE MIRROR - BROADSHEET	MRBG	325	267	500	450	100	90
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - BAGALKOT EDITION	VKBAG	50	45	90	70	18	14
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - BANGALORE	VKBA	350	250	600	432	120	86
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - BELGAVI EDITION	VKBLG	35	30	50	50	10	10
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - CHITRADURGA EDITION	VKCHI	50	45	90	75	18	15
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - GANGAVATI EDITION	VKGAN	50	45	90	70	18	14
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - GULBARGA EDITION	VKGUL	50	45	90	50	18	10
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - HASSAN EDITION	VKHAS	30	24	50	20	10	4
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - HUBLI	VKHUB	100	75	180	125	36	25
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - MANGALORE EDITION	VKMAN	80	75	150	125	30	25
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - MYSORE EDITION	VKMY	80	75	150	125	30	25
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - SHIMOGA EDITION	VKSHI	50	45	90	75	18	15
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - BELGAUM EDITION	VKNHBLG	27	27	50	50	10	10
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - NAMMA MAHANAGAR EDITION	VKNHUB	27	27	50	50	10	10
Bangalore	Vijay Karnataka	GRIHA VIJAYA - BANGALORE	VKGR	275	201	480	432	96	86
Bhopal	The Times of India	THE TIMES OF INDIA - MADHYA PRADESH	TOIMP	110	100	350	350	70	70
Bhopal	The Times of India	THE TIMES OF INDIA - BHOPAL CITY RUN	TOIBHOC	60	50	130	130	26	26
Bhopal	The Times of India	THE TIMES OF INDIA - BHOPAL UPCOUNTRY RUN	TOIBHOU	40	30				
Bhopal	The Times of India	THE TIMES OF INDIA - INDORE	TOIIND	60	40	130	130	26	26
Bhopal	The Times of India	TOI-RAIPUR	TOIRP	50	40	185	185	37	37
Bhopal	The Times of India	SUNDAY TIMES OF INDIA - MADHYA PRADESH	STOIMP	110	100	350	350	70	70
Bhopal	The Economic Times	THE ECONOMIC TIMES - MADHYA PRADESH	ETMP	35	30	120	120	24	24
Bhubaneshwar	The Times of India	THE TIMES OF INDIA - BHUBANESWAR	TOIBBR	63	53	315	158	63	32
Chandigarh	The Times of India	THE TIMES OF INDIA - DELHI - CHANDIGARH	TOICG	210	105	600	400	120	80
Chandigarh	The Times of India	TIMES OF CHANDIGARH CITY	TOICGCT	30	15	120	30	24	6
Chandigarh	The Times of India	TIMES OF CHANDIGARH	CHT	30	15	120	23	24	5
Chandigarh	The Times of India	TIMES OF LUDHIANA	LDT	12	6	80	20	16	4
Chandigarh	The Times of India	JALANDHAR PLUS - CHANDIGARH	JLDP	10	5	30	10	6	2
Chandigarh	The Times of India	JAMMU PLUS - CHANDIGARH	JMP	8	4	30	10	6	2
Chandigarh	The Times of India	SHIMLA PLUS - CHANDIGARH	SMP	8	4	30	10	6	2
Chandigarh	The Economic Times	THE ECONOMIC TIMES CHANDIGARH	ETCG	25	25	130	30	26	6
Chennai	The Times of India	THE TIMES OF INDIA - CHENNAI	TOICH	650	400	1500	750	300	150
Chennai	The Times of India	THE TIMES OF INDIA - COIMBATORE	TOICMB	170	95	425	175	85	35
Chennai	The Times of India	THE TIMES OF INDIA - MADURAI/TRICHY	TOITMD	40	35	250	150	50	30
Chennai	The Times of India	SUNDAY CL. PULLOUT-NON MATRI-CHENNAI	STOICH	650	400	1500	750	300	150
Chennai	The Times of India	SUNDAY CL. PULLOUT-NON MATRI-COIMBATORE	STOICO	170	95	425	175	85	35
Chennai	The Times of India	TIMES PROPERTY - CHENNAI	PRCH	850	450	1900	950	380	190
Chennai	The Times of India	TIMES PROPERTY - COIMBATORE	PRCO	170	95	425	175	85	35
Chennai	The Economic Times	THE ECONOMIC TIMES - CHENNAI	ETCH	120	80	350	210	70	42
Cochin	The Times Of India	THE TIMES OF INDIA - KERALA	TOIKR	90	68	300	300	60	60
Cochin	The Times Of India	THE TIMES OF INDIA KOCHI UPCOUNTRY - KERELA	TOIKRKUP	90	56	300	300	60	60
Cochin	The Times Of India	THE TIMES OF INDIA KOCHI	TOIKRKO	90	63	300	300	60	60
Cochin	The Times Of India	THE TIMES OF INDIA MALABAR	TOIKRML	90	85	300	300	60	60
Cochin	The Times Of India	THE TIMES OF INDIA TRIVANDRUM - KERELA	TOIKRTV	90	86	300	300	60	60
Delhi	The Economic Times	THE ECONOMIC TIMES - DELHI	ETD	250	225	1200	1080	240	216
Delhi	Navbharat Times	DELHI TIMES MASALA MIX	HD	400	360	1800	1620	360	324
Delhi	Navbharat Times	NAVBHARAT TIMES - CITY - DELHI	NBTMAH	400	360	1800	1620	360	324
Delhi	Sandhya Times	TIMES PROPERTY - DELHI	PRD	1100	990	4200	3780	840	756
Delhi	The Times of India	SANDHYA TIMES - DELHI	SNTD	50	45	300	270	60	54
Delhi	The Times of India	SUNDAY CL. PULLOUT-NON MATRI	STOID	1100	990	4200	3780	840	756
Delhi	The Times of India	THE TIMES OF INDIA - DELHI	TOID	1100	990	4200	3780	840	756
Delhi	The Times of India	THE TIMES OF INDIA - NOIDA	TOINOI	65	59				
Gurgaon	The Times of India	THE TIMES OF INDIA DELHI - GURGAON	TOIDGR	150	100	500	300	100	60
Gurgaon	The Times of India	NBT MASALA MIX - GURGAON	HDGR	50	40	300	200	60	40
Gurgaon	Navbharat Times	NBT MASALA MIX - FARIDABAD	HDFR	30	25	210	101	42	20
Hyderabad	The Times of India	THE TIMES OF INDIA - HYDERABAD	TOIH	300	300	500	400	100	80

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Hyderabad	The Times of India	TIMES OF INDIA VIJAYAWADA	TOIVJW	25	25	50	40	10	8
Hyderabad	The Times of India	THE TIMES OF INDIA - VISAKHAPATNAM (VIZAG)	TOIVSP	50	50	100	100	20	20
Hyderabad	The Times of India	HYDERABAD TIMES - SECUNDERABAD ZONE	HTSZ	120	108				
Hyderabad	The Times of India	VIJAYAWADA TIMES OF INDIA (CITI CENTRIC)	VJWJ	25	25	50	40	10	8
Hyderabad	The Times of India	EDUCATION TIMES OF INDIA VIJAYAWADA	EDTVJW	25	25	50	40	10	8
Hyderabad	The Times of India	PROPERTY TIMES OF INDIA VIJAYAWADA	PRVJW	25	25	50	40	10	8
Hyderabad	The Times of India	THE TIMES OF INDIA HYDERABAD PROPERTY TABLOID	TOIHPR	250	250	300	300	60	60
Hyderabad	The Times of India	TIMES PROPERTY - HYDERABAD	PRH	300	300	500	450	100	90
Hyderabad	The Times of India	TIMES PROPERTY - VISAKHAPATNAM	PRVSP	30	30	50	50	10	10
Hyderabad	The Economic Times	THE ECONOMIC TIMES - HYDERABAD	ETH	175	159	325	280	65	56
Jaipur	The Times of India	THE TIMES OF INDIA - JAIPUR	AJMP	11	5	26	11	5	2
Jaipur	The Times of India	THE TIMES OF INDIA - JAIPUR	TOIJ	135	105	340	265	85	66
Jaipur	The Economic Times	ECONOMIC TIMES - JAIPUR	ETJ	20	10	40	20	10	5
Jaipur	The Times of India	THE TIMES OF INDIA - JAIPUR CITY	TOIJC	105	90	260	240	65	60
Jaipur	The Times of India	THE TIMES OF INDIA - JAIPUR(UPCOUNTRY)	TOIJUC	80	50	175	150	44	38
Jaipur	The Times of India	ALWAR PLUS	ALVP	17	5	37	16	7	3
Jaipur	The Times of India	JODHPUR PLUS	JOP	17	5	37	16	7	3
Jaipur	The Times of India	KOTA PLUS -JAIPUR	KTP	17	5	37	16	7	3
Jaipur	The Times of India	UDAIPUR PLUS	UDP	17	5	37	16	7	3
Kolkata	The Times of India	THE TIMES OF INDIA - KOLKATA	TOIK		380		1500		300
Kolkata	The Times of India	THE TIMES OF INDIA - KOLKATA GUWAHATI	GUS	35	20	150	101	30	20
Kolkata	The Economic Times	THE ECONOMIC TIMES - KOLKATA	ETK	105	74	735	309	147	62
Kolkata	Samay	EI SAMAY -KOLKATA	ESAMK	75	53	800	296	160	59
Kolkata	Samay	RABBAROARI - KOLKATA	RABBSK	70	53				
Kolkata	Samay	EI SAMAY BARDHMAN	ESMBDA	15	10		80		16
Lucknow	The Times of India	THE TIMES OF INDIA - LUCKNOW	TOIL	410	160	800	160	160	32
Lucknow	The Times of India	THE TIMES OF INDIA - KANPUR	TOIKN	80	45	265	55	53	11
Lucknow	The Times of India	THE TIMES OF INDIA - DELHI - WEST UTTRAKHAND	TOIWUTK	75	42	265	75	53	15
Lucknow	The Times of India	THE TIMES OF INDIA - LUCKNOW @ ALLAHABAD VARANASI	ALLVAR	75	43	280	55	56	11
Lucknow	The Times of India	THE TIMES OF INDIA LUCKNOW-CITY RUN	TOILC	410	160	800	160	160	32
Lucknow	The Times of India	THE TIMES OF INDIA-AGRA	TOIWAGR	33	11	85	45	17	9
Lucknow	The Times of India	THE TIMES OF INDIA-BAREILLY	TOIWBLY	42	12	110	45	22	9
Lucknow	The Times of India	THE TIMES OF INDIA-DEHRADUN	TOIWDEH	55	28	130	55	26	11
Lucknow	The Times of India	THE TIMES OF INDIA-MEERUT	TOIWMEP	40	12	110	35	22	7
Lucknow	The Times of India	AGRA TIMES	AP	33	17	85	25	17	5
Lucknow	The Times of India	ALLAHABAD TIMES	ALP	60	28	225	45	45	9
Lucknow	The Times of India	BAREILLY TIMES OF INDIA	SPBL	60	28	235	65	47	13
Lucknow	The Times of India	DOON TIMES OF INDIA	DP	33	17	110	35	22	7
Lucknow	The Times of India	GORAKHPUR PLUS - LUCKNOW	GORP	22	12	165	55	33	11
Lucknow	The Times of India	HARIDWAR PLUS -LUCKNOW	HRWP	17	9	35	20	7	4
Lucknow	The Times of India	KUMAON PLUS - LUCKNOW	KMPL	40	15	65	20	13	4
Lucknow	The Times of India	TIMES PROPERTY - LUCKNOW	PRL	410	160	800	160	160	32
Lucknow	The Economic Times	THE ECONOMIC TIMES - LUCKNOW	ETL	90	52	130	40	26	8
Lucknow	Navbharat Times	NAVBHARAT TIMES - LUCKNOW	NBTL	100	50	300	140	60	28
Mumbai	The Times of India	THE TIMES OF INDIA - MUMBAI	TOIM	1300	1300	4000	4000	800	800
Mumbai	The Times of India	SUNDAY TIMES OF INDIA - MUMBAI	STOIM	1300	1300	4000	4000	800	800
Mumbai	The Times of India	TIMES OF INDIA - NAVI MUMBAI	TOIVP	80	80	230	230	46	46
Mumbai	The Times of India	ANDHERI-WEST (WEST SIDE PLUS)	ANDW	80	80	115	115	23	23
Mumbai	The Times of India	BANDRA KHAR (WEST-SIDE PLUS)	BAPA	80	80	115	115	23	23
Mumbai	The Times of India	BANDRA TO BORIVILI (WEST SIDE PLUS)	WSP	140	140	460	460	92	92
Mumbai	The Times of India	CHEMBUR GHATKOPAR PLUS	CHGP	80	80	115	115	23	23
Mumbai	The Times of India	CUFFE PARADE WORLI (BT ZONE PLUSES)	SOBO	50	50	121	121	24	24
Mumbai	The Times of India	DAHISAR-VIRAR (WEST SIDE PLUS)	DAVI	80	80	178	178	36	36
Mumbai	The Times of India	DOMBIVLI KALYAN PLUS	SUBP	60	60	100	100	20	20
Mumbai	The Times of India	DOWNTOWN PLUS	DTP	90	90	259	259	52	52
Mumbai	The Times of India	GOREGAON MALAD (BT ZONE PLUSES)	GOMA	80	80	115	115	23	23
Mumbai	The Times of India	KANDIVILI BORIVILI (BT ZONE PLUSES)	KABO	80	80	115	115	23	23
Mumbai	The Times of India	MULUND PLUS	MUP	80	80	115	115	23	23
Mumbai	The Times of India	MUMBAI TIMES THANE PLUS - WEEKDAY(MON-THU)	MTHPWK	80	80	178	178	36	36
Mumbai	The Times of India	MUMBAI TIMES THANE PLUS - WEEKEND (FRI -SUN)	MTHPWD	80	80	178	178	36	36
Mumbai	The Times of India	NEW BOMBAY PLUS	NBP	80	80	178	178	36	36
Mumbai	The Times of India	SANTACRUZ-VILEPARLE (WEST SIDE PLUS)	SAVI	80	80	115	115	23	23
Mumbai	The Times of India	THANE PLUS(BT-SPLIT)	THPL	80	80	178	178	36	36
Mumbai	The Times of India	PROPERTY PLUS - CENTRAL - MUMBAI	PRPLV	100	100	220	220	44	44
Mumbai	The Times of India	TIMES PROPERTY - MUMBAI	PRM	1300	1300	4000	4000	800	800
Mumbai	The Economic Times	THE ECONOMIC TIMES MUMBAI CITY RUN	ETMC	300	300	750	750	150	150
Mumbai	Maharashtra Times	MAHARASHTRA TIMES - MUMBAI	MTM	300	300	1000	1000	200	200
Mumbai	Maharashtra Times	MAHARASHTRA TIMES - MUMBAI - THANE BADLAPUR	MTMTB	80	80	178	178	36	36
Mumbai	Maharashtra Times	MAHARASHTRA TIMES - MUMBAI - VASAI VIRAR	MTVVP	80	80	178	178	36	36
Mumbai	Maharashtra Times	MT- NEW MUMBAI PLUS	MTNBP	80	80	178	178	36	36
Mumbai	Maharashtra Times	MT PROPERTY MARATHI - MUMBAI	MTPR	300	300	1000	1000	200	200
Mumbai	Mirror	MUMBAI MIRROR	MMIR	400	400	1500	1500	300	300
Mumbai	Navbharat Times	NAVBHARAT TIMES - MUMBAI	NBTM	200	200	750	750	150	150
Nagpur	The Times of India	THE TIMES OF INDIA - NAGPUR	NGTOI	70	63	200	180	40	36
Nagpur	The Times of India	SUNDAY TIMES OF INDIA - NAGPUR	SNGTOI	60	54	175	158	35	32
Nagpur	The Times of India	TIMES OF INDIA -AURANGABAD	TOIAUG	20	18	100	90	20	18
Nagpur	The Times of India	TIMES OF INDIA NASHIK SPLIT - PUNE UPCOUNTRY	TOINSK	45	41	175	158	35	32
Nagpur	The Times of India	NAGPUR TIMES	NGT	60	54	175	158	35	32
Nagpur	The Economic Times	THE ECONOMIC TIMES -NAGPUR (MUMBAI SPLIT)	ETNAG	10	9	50	45	10	9

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Centre	Publication	Edition	SAP Code	Base	Add-on	Base	Add-on	EL Base	EL Add-on
Nagpur	Maharashtra Times	MAHARASHTRA TIMES - AURANGABAD	MTAG	32	29	100	90	20	18
Nagpur	Maharashtra Times	MAHARASHTRA TIMES - NAGPUR	MTNAG	35	32	130	117	26	23
Nagpur	Maharashtra Times	MAHARASHTRA TIMES - NASHIK	MTNK	50	45	180	162	36	32
Nagpur	Maharashtra Times	MAHARASHTRA TIMES-JALGAON(MTM-SPLIT)	MTJLG	30	27	50	45	10	9
Patna	The Times of India	THE TIMES OF INDIA - BIHAR (PATNA SPLIT)	TOBIR	185	105	420	265	84	53
Patna	The Times of India	THE TIMES OF INDIA - JHARKHAND (PATNA SPLIT)	TOJHK	63	42	189	95	38	19
Pune	The Times of India	THE TIMES OF INDIA - GOA	TOIGO	61	33	154	109	31	22
Pune	The Times of India	THE TIMES OF INDIA - KOLHAPUR	TOIKLP	42	31	110	99	22	20
Pune	The Times of India	THE TIMES OF INDIA - PUNE	TOIPU	525	473	1200	1080	240	216
Pune	The Times of India	TIMES PROPERTY - PUNE	PRPU	450	252	585	351	117	70
Pune	The Economic Times	THE ECONOMIC TIMES PUNE	ETPU	56	26	110	66	22	13
Pune	Maharashtra Times	MAHARASHTRA TIMES - KOLHAPUR	MTKL	53	31	154	88	31	18
Pune	Maharashtra Times	MAHARASHTRA TIMES - PUNE	MTPE	138	99	400	360	80	72
Pune	Maharashtra Times	MAHARASHTRA TIMES - AHMEDNAGAR	MTAMD	22	17	50	36	10	7
Pune	Mirror	PUNE MIRROR	PMIR	138	99	300	270	60	54

Please Note :

1) Navgujarat Samay -

- MinimumSize for Single Column CD is 9 Sq.Cm. (3 cm Height x 3 cm Width)
- Scheme (%age Discount on Base Rate)
 - o 1 to 3 Insertion - Nil,
 - o 4 to 7 Insertion - 5%,
 - o 8 to 10 Insertion - 8%,
 - o 11+ Insertion - 10%.

1) Chennai -

Chennai	The Times of India	TOICH/STOICH/PRCH (Property Rental Advertisement only)		170	170	550	200	110	40
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2) Mirror included for Times of India Bangalore

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Classified Block Forum & Multi Column : Base & Add-on Rates

Effective Aug 06, 2019				Classified Display Block Forum Advt		Classified Display Multi Column Advt	
Centre	Publication	Edition	SAP Code	Base	Add-on	Base	Add-on
Ahmedabad	The Times of India	THE TIMES OF INDIA - AHMEDABAD	TOIA	200	180	325	293
Ahmedabad	The Times of India	THE TIMES OF INDIA - AHMEDABAD - BARODA	BAR			135	122
Ahmedabad	The Times of India	THE TIMES OF INDIA - AHMEDABAD - RAJKOT	RAJK	36	32	50	45
Ahmedabad	The Times of India	THE TIMES OF INDIA - AHMEDABAD - SURAT	SUR	55	50	62	56
Ahmedabad	The Times of India	SUNDAY TIMES OF INDIA - AHMEDABAD	STOIA	200	180	325	293
Ahmedabad	The Times of India	AHMEDABAD TIMES	AHT			185	167
Ahmedabad	The Times of India	BARODA TIMES	BRT	66	59	115	104
Ahmedabad	The Times of India	SURAT TIMES	SRT			41	37
Ahmedabad	The Times of India	RAJKOT PLUS - AHMEDABAD	RAJP	13	12	34	31
Ahmedabad	The Times of India	VAPI PLUS-SURAT	VAPL			6	5
Ahmedabad	The Times of India	TIMES PROPERTY - AHMEDABAD	PRA	120	95	160	144
Ahmedabad	The Times of India	TIMES PROPERTY - BARODA	PRPLBR	58	52	98	88
Ahmedabad	The Economic Times	THE ECONOMIC TIMES - AHMEDABAD	ETA			165	149
Ahmedabad	Navgujarat Samay	NAVGUJARAT SAMAY - AHMEDABAD	NGAHM	35	30	94	85
Ahmedabad	Mirror	AHMEDABAD MIRROR	AMIR	85	55	155	140
Bangalore	The Times of India	THE TIMES OF INDIA - BANGALORE	TOIBG	510	459	1070	963
Bangalore	The Times of India	THE TIMES OF INDIA - MANGALORE	MANG	50	45	50	45
Bangalore	The Times of India	THE TIMES OF INDIA - MYSORE	MYS	50	45	50	45
Bangalore	The Times of India	THE TIMES OF INDIA - BANGALORE @ HUBLI	HUB	50	45	50	45
Bangalore	The Times of India	SUNDAY CL. PULLOUT-NON MATRI-BANGALORE	STOIBG	515	464	1090	981
Bangalore	The Times of India	TIMES PROPERTY - BANGALORE	PRBG	510	459	1070	963
Bangalore	The Economic Times	THE ECONOMIC TIMES - BANGALORE	ETBG	125	113	225	203
Bangalore	Mirror	BANGALORE MIRROR -BROADSHEET	MRBG	200	180	350	315
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - BANGALORE	VKBA	200	180	488	439
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - HUBLI	VKHUB			180	162
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - MANGALORE EDITION	VKMAN			150	135
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - MYSORE EDITION	VKMY			150	135
Bangalore	Vijay Karnataka	LAVALA VK -BANGALORE	LVKBG	80	72		
Bangalore	Vijay Karnataka	GRIHA VIJAYA - BANGALORE	VKGR			413	372
Bhopal	The Times of India	THE TIMES OF INDIA - MADHYA PRADESH	TOIMP	110	99	110	99
Bhopal	The Times of India	THE TIMES OF INDIA - BHOPAL CITY RUN	TOIBHOC	45	41	60	54
Bhopal	The Times of India	THE TIMES OF INDIA - BHOPAL UPCOUNTRY RUN	TOIBHOU	28	25	40	36
Bhopal	The Times of India	THE TIMES OF INDIA - INDORE	TOIIND	55	50	60	54
Bhopal	The Times of India	TOI-RAIPUR	TOIRP	30	27	50	45
Bhopal	The Times of India	SUNDAY TIMES OF INDIA - MADHYA PRADESH	STOIMP	110	99	110	99
Bhopal	The Times of India	BHOPAL TIMES	BHOT	45	41	60	54
Bhopal	The Times of India	INDORE TIMES	INDT	55	50	60	54
Bhopal	The Times of India	RAIPUR TIMES	RPT	27	24	50	45
Bhopal	The Times of India	GWALIOR PLUS	GWP	10	9	20	18
Bhopal	The Times of India	JABALPUR PLUS	JBP	12	11	20	18
Bhopal	The Economic Times	THE ECONOMIC TIMES - MADHYA PRADESH	ETMP	25	20	35	32
Bhubaneswar	The Times of India	THE TIMES OF INDIA - BHUBANESWAR	TOIBBR	63	57	63	57
Chandigarh	The Times of India	THE TIMES OF INDIA - DELHI - CHANDIGARH	TOICG	80	80	80	80
Chandigarh	The Times of India	TIMES OF CHANDIGARH CITY	TOICGCT	40	36	35	32
Chandigarh	The Times of India	TIMES OF CHANDIGARH	CHT	40	35	40	35
Chandigarh	The Times of India	TIMES INTERACT CHANDIGARH	TINCG	20	20	15	15
Chandigarh	The Times of India	TIMES OF LUDHIANA	LDT	20	18	16	14
Chandigarh	The Times of India	JALANDHAR PLUS - CHANDIGARH	JLDP	10	9	6	5
Chandigarh	The Times of India	JAMMU PLUS - CHANDIGARH	JMP	15	14	12	11
Chandigarh	The Times of India	SHIMLA PLUS - CHANDIGARH	SMP	15	14	12	11
Chandigarh	The Times of India	SRINAGAR PLUS - CHANDIGARH	SNPL			12	11
Chandigarh	The Economic Times	THE ECONOMIC TIMES CHANDIGARH	ETCG	30	27	30	27
Chennai	The Times of India	THE TIMES OF INDIA - CHENNAI	TOICH			300	270
Chennai	The Times of India	THE TIMES OF INDIA - COIMBATORE	TOICMB			95	
Chennai	The Times of India	THE TIMES OF INDIA - MADURAI/TRICHY	TOITMD			20	18
Chennai	The Times of India	COIMBATORE TIMES	COIT			65	59
Chennai	The Times of India	MADURAI TIMES	MDT			15	14
Chennai	The Times of India	TRICHY TIMES	TRT			15	14
Chennai	The Times of India	CHENNAI TIMES - ADYAR	ADYCH			40	36
Chennai	The Times of India	CHENNAI TIMES - ANNANAGAR	ANGCH			40	36
Chennai	The Times of India	CHENNAI TIMES - MYLAPORE	MYLCH			40	36
Chennai	The Times of India	CHENNAI TIMES - PURSAI	PURCH			40	36
Chennai	The Times of India	CHENNAI TIMES - TAMBARAM	TAMCH			40	36
Chennai	The Times of India	CHENNAI TIMES - TNAGAR	TNGCH			40	36
Chennai	The Times of India	SUNDAY CL. PULLOUT-NON MATRI-CHENNAI	STOICH			300	270
Chennai	The Times of India	SUNDAY CL. PULLOUT-NON MATRI-COIMBATORE	STOICO			95	
Chennai	The Times of India	TIMES PROPERTY - CHENNAI	PRCH			425	425
Chennai	The Times of India	TIMES PROPERTY - COIMBATORE	PRCO			95	

Property Classifieds



Classified Block Forum & Multi Column : Base & Add-on Rates

Effective Aug 06, 2019				Classified Display Block Forum Advt		Classified Display Multi Column Advt	
Centre	Publication	Edition	SAP Code	Base	Add-on	Base	Add-on
Chennai	The Economic Times	THE ECONOMIC TIMES - CHENNAI	ETCH			80	72
Chennai	The Economic Times	CORPORATE DOSSIER - CHENNAI	CDCH			50	45
Cochin	The Times of India	THE TIMES OF INDIA - KERALA	TOIKR	37	33	37	33
Cochin	The Times of India	THE TIMES OF INDIA KOCHI UPCOUNTRY - KERELA	TOIKRKUP	17	15	17	15
Cochin	The Times of India	THE TIMES OF INDIA KOCHI	TOIKRKO	32	29	32	29
Cochin	The Times of India	THE TIMES OF INDIA MALABAR	TOIKRML	17	15	17	15
Cochin	The Times of India	THE TIMES OF INDIA TRIVANDRUM - KERELA	TOIKRRTV	22	20	22	20
Cochin	The Times of India	KOCHI TIMES -KERALA	KOTM			17	15
Cochin	The Times of India	MALABAR TIMES -KERALA	MLTM			16	14
Cochin	The Times of India	TRIVANDRUM TIMES - KERALA	TRTM	17	15	17	15
Delhi	The Economic Times	THE ECONOMIC TIMES - DELHI	ETD			300	270
Delhi	Navbharat Times	DELHI TIMES MASALA MIX	HD			350	315
Delhi	Navbharat Times	NBT MASALA MIX - GAZIABAD	HDGZ			11	10
Delhi	Navbharat Times	NBT MASALA MIX - NOIDA	HDND			28	25
Delhi	Navbharat Times	NBT MASALA MIX - TRANS HINDAN AREA	HDTHA			17	15
Delhi	Navbharat Times	NAVBHARAT TIMES - CITY - DELHI	NBTMAH			350	315
Delhi	The Times of India	TIMES PROPERTY - DELHI	PRD			650	585
Delhi	Sandhya Times	SANDHYA TIMES - DELHI	SNTD			33	30
Delhi	The Times of India	SUNDAY CL. PULLOUT-NON MATRI	STOID			650	585
Delhi	The Times of India	THE TIMES OF INDIA - DELHI	TOID			650	585
Delhi	The Times of India	THE TIMES OF INDIA - NOIDA	TOINOI			72	65
Gurgaon	Navbharat Times	NBT MASALA MIX - FARIDABAD	HDFR	33	30	33	30
Gurgaon	Navbharat Times	NBT MASALA MIX - GURGAON	HDGR	50	40	50	40
Gurgaon	The Times of India	THE TIMES OF INDIA DELHI - GURGAON	TOIDGR	150	135	165	150
Hyderabad	The Times of India	THE TIMES OF INDIA - HYDERABAD	TOIH	200	180	250	225
Hyderabad	The Times of India	TIMES OF INDIA VIJAYAWADA	TOIVJW	25	23	25	23
Hyderabad	The Times of India	THE TIMES OF INDIA - VISAKHAPATNAM (VIZAG)	TOIVSP	50	45	50	45
Hyderabad	The Times of India	HYDERABAD TIMES - SECUNDERABAD ZONE	HTSZ			100	90
Hyderabad	The Times of India	VIJAYAWADA TIMES OF INDIA (CITI CENTRIC)	VJWT	25	23	25	23
Hyderabad	The Times of India	VIZAG - TIMES OF INDIA (VISAKHAPATNUM)	VSPT			30	27
Hyderabad	The Times of India	EDUCATION TIMES OF INDIA VIJAYAWADA	EDTVJW	25	23	25	23
Hyderabad	The Times of India	PROPERTY TIMES OF INDIA VIJAYAWADA	PRVJW	25	23	25	23
Hyderabad	The Times of India	THE TIMES OF INDIA HYDERABAD PROPERTY TABLOID	TOIHPR			200	180
Hyderabad	The Times of India	TIMES PROPERTY - HYDERABAD	PRH	200	180	250	225
Hyderabad	The Times of India	TIMES PROPERTY - VISAKHAPATNAM	PRVSP	50	45	50	45
Hyderabad	The Economic Times	THE ECONOMIC TIMES - HYDERABAD	ETH	110	99	150	130
Jaipur	The Times of India	THE TIMES OF AJMER	AJMP	11	10	11	10
Jaipur	The Times of India	THE TIMES OF INDIA - JAIPUR	TOIJ	120	115	120	115
Jaipur	The Economic Times	ECONOMIC TIMES - JAIPUR	ETJ	15	14	15	14
Jaipur	The Times of India	THE TIMES OF INDIA - JAIPUR CITY	TOIJC	100	90	100	90
Jaipur	The Times of India	THE TIMES OF INDIA - JAIPUR(UPCOUNTRY)	TOIJUC	80	50	80	50
Jaipur	The Times of India	JAIPUR TIMES	JAIT	47	42	47	42
Jaipur	The Times of India	ALWAR PLUS	ALVP	21	19	21	19
Jaipur	The Times of India	JODHPUR PLUS	JOP	20	18	21	19
Jaipur	The Times of India	KOTA PLUS -JAIPUR	KTP	21	19	21	19
Jaipur	The Times of India	UDAIPUR PLUS	UDP	20	18	21	19
Kolkata	The Times of India	THE TIMES OF INDIA - KOLKATA	TOIK				300
Kolkata	The Times of India	THE TIMES OF INDIA - KOLKATA GUWAHATI	GUS			35	32
Kolkata	The Times of India	CALCUTTA TIMES	CT				135
Kolkata	The Economic Times	THE ECONOMIC TIMES - KOLKATA	ETK	105	95	105	95
Kolkata	Samay	EI SAMAY -KOLKATA	ESAMK	100	84	100	84
Kolkata	Samay	RABIBAROARI - KOLKATA	RABBSK			55	47
Kolkata	Samay	EI SAMAY BARDHMAN	ESMBDA			15	10
Lucknow	The Times of India	THE TIMES OF INDIA - LUCKNOW	TOIL			165	149
Lucknow	The Times of India	THE TIMES OF INDIA - KANPUR	TOIKN			60	54
Lucknow	The Times of India	THE TIMES OF INDIA - DELHI - WEST UTTRAKHAND	TOIWUTK			125	115
Lucknow	The Times of India	THE TIMES OF INDIA - LUCKNOW @ ALLAHABAD VARANASI	ALLVAR			60	55
Lucknow	The Times of India	THE TIMES OF INDIA LUCKNOW-CITY RUN	TOILC			165	149
Lucknow	The Times of India	THE TIMES OF INDIA-AGRA	TOIWAGR			44	39
Lucknow	The Times of India	THE TIMES OF INDIA-BAREILLY	TOIWBLY			50	45
Lucknow	The Times of India	THE TIMES OF INDIA-DEHRADUN	TOIWDEH			70	63
Lucknow	The Times of India	THE TIMES OF INDIA-MEERUT	TOIWMEP			50	45
Lucknow	The Times of India	AGRA TIMES	AP	26	24		
Lucknow	The Times of India	ALLAHABAD TIMES	ALP	35	32		
Lucknow	The Times of India	BAREILLY TIMES OF INDIA	SPBL	34	31		
Lucknow	The Times of India	DOON TIMES OF INDIA	DP	40	36		
Lucknow	The Times of India	MEERUT TIMES OF INDIA	MEEP	25	23		
Lucknow	The Times of India	VARANASI TIMES	VART	40	35		

Property Classifieds



Classified Block Forum & Multi Column : Base & Add-on Rates

Effective Aug 06, 2019				Classified Display Block Forum Advt		Classified Display Multi Column Advt	
Centre	Publication	Edition	SAP Code	Base	Add-on	Base	Add-on
Lucknow	The Times of India	GORAKHPUR PLUS - LUCKNOW	GORP	25	21		
Lucknow	The Times of India	HARIDWAR PLUS -LUCKNOW	HRWP	23	21		
Lucknow	The Times of India	JHANSI PLUS - LUCKNOW	JHPL	22	20		
Lucknow	The Times of India	KUMAON PLUS - LUCKNOW	KMPL	22	20		
Lucknow	The Times of India	THE TIMES OF ALIGARH	ALGP	20	17		
Lucknow	The Times of India	TIMES PLUS (MORADABAD)	MOP	19	17		
Lucknow	The Times of India	TIMES PROPERTY - LUCKNOW	PRL			165	149
Lucknow	The Economic Times	THE ECONOMIC TIMES - LUCKNOW	ETL			35	32
Lucknow	Navbharat Times	NAVBHARAT TIMES - LUCKNOW	NBTL			100	90
Mumbai	The Times of India	THE TIMES OF INDIA - MUMBAI	TOIM	550	550	1400	1400
Mumbai	The Times of India	SUNDAY TIMES OF INDIA - MUMBAI	STOIM	550	550	1400	1400
Mumbai	The Times of India	TIMES OF INDIA - NAVI MUMBAI	TOIVP	60	60	90	90
Mumbai	The Times of India	BOMBAY TIMES	BT	350	350		
Mumbai	The Times of India	ANDHERI-WEST (WEST SIDE PLUS)	ANDW	60	60		
Mumbai	The Times of India	BANDRA KHAR (WEST-SIDE PLUS)	BAPA	60	60		
Mumbai	The Times of India	BANDRA TO BORIVILI (WEST SIDE PLUS)	WSP	120	120		
Mumbai	The Times of India	CHEMBUR GHATKOPAR PLUS	CHGP	60	60		
Mumbai	The Times of India	CUFFE PARADE WORLI (BT ZONE PLUSES)	SOBO	60	60		
Mumbai	The Times of India	DAHISAR-VIRAR (WEST SIDE PLUS)	DAVI	60	60		
Mumbai	The Times of India	DOMBIVLI KALYAN PLUS	SUBP	55	55		
Mumbai	The Times of India	DOWNTOWN PLUS	DTP	65	65		
Mumbai	The Times of India	GOREGAON MALAD (BT ZONE PLUSES)	GOMA	60	60		
Mumbai	The Times of India	KANDIVILI BORIVILI (BT ZONE PLUSES)	KABO	60	60		
Mumbai	The Times of India	MULUND PLUS	MUP	60	60		
Mumbai	The Times of India	MUMBAI TIMES THANE PLUS - WEEKDAY(MON-THU)	MTHPWK			75	75
Mumbai	The Times of India	MUMBAI TIMES THANE PLUS - WEEKEND (FRI -SUN)	MTHPWD			75	75
Mumbai	The Times of India	NEW BOMBAY PLUS	NBP	60	60		
Mumbai	The Times of India	SANTACRUZ-VILEPARLE (WEST SIDE PLUS)	SAVI	60	60		
Mumbai	The Times of India	THANE PLUS(BT-SPLIT)	THPL	60	60		
Mumbai	The Times of India	PROPERTY PLUS - CENTRAL - MUMBAI	PRPLV	100	100	100	100
Mumbai	The Times of India	TIMES PROPERTY - MUMBAI	PRM			1400	1400
Mumbai	The Economic Times	THE ECONOMIC TIMES MUMBAI CITY RUN	ETMC	250	250	300	300
Mumbai	Maharashtra Times	MAHARASHTRA TIMES - MUMBAI	MTM	200	200	300	300
Mumbai	Maharashtra Times	MAHARASHTRA TIMES - MUMBAI - THANE BADLAPUR	MTMTB	60	60		
Mumbai	Maharashtra Times	MAHARASHTRA TIMES - MUMBAI - VASAI VIRAR	MTVVP	60	60		
Mumbai	Maharashtra Times	MT PROPERTY MARATHI - MUMBAI	MTPR	200	200	300	300
Mumbai	Mirror	MUMBAI MIRROR	MMIR	325	325	400	400
Mumbai	Navbharat Times	NAVBHARAT TIMES - MUMBAI	NBTM	150	150	200	200
Nagpur	The Times of India	THE TIMES OF INDIA - NAGPUR	NGTOI	30	27	55	50
Nagpur	The Times of India	SUNDAY TIMES OF INDIA - NAGPUR	SNGTOI	25	23	50	45
Nagpur	The Times of India	TIMES OF INDIA -AURANGABAD	TOIAG	15	14	16	14
Nagpur	The Times of India	TIMES OF INDIA NASHIK SPLIT - PUNE UPCOUNTRY	TOINSK	25	23	50	45
Nagpur	The Times of India	NAGPUR TIMES	NGT	25	23	50	45
Nagpur	The Economic Times	THE ECONOMIC TIMES -NAGPUR (MUMBAI SPLIT)	ETNAG	10	9	20	18
Nagpur	Maharashtra Times	MAHARASHTRA TIMES - AURANGABAD	MTAG	20	18	32	29
Nagpur	Maharashtra Times	MAHARASHTRA TIMES - NAGPUR	MTNAG	23	21	40	36
Nagpur	Maharashtra Times	MAHARASHTRA TIMES - NASHIK	MTNK	25	23	40	36
Nagpur	Maharashtra Times	MAHARASHTRA TIMES-JALGAON(MTM-SPLIT)	MTJLG	10	9	20	18
Patna	The Times of India	THE TIMES OF INDIA - BIHAR (PATNA SPLIT)	TOIBIR	53	48	137	123
Patna	The Times of India	THE TIMES OF INDIA - JHARKHAND (PATNA SPLIT)	TOIJHK	42	38	42	38
Patna	The Times of India	PATNA TIMES	PAT	27	24	27	24
Patna	The Times of India	RANCHI TIMES	RANT	27	24	27	24
Pune	The Times of India	THE TIMES OF INDIA - GOA	TOIGO	30	27	35	32
Pune	The Times of India	THE TIMES OF INDIA - KOLHAPUR	TOIKLP	20	18	40	36
Pune	The Times of India	THE TIMES OF INDIA - PUNE	TOIPU			480	432
Pune	The Times of India	PUNE TIMES	PT	186	167		
Pune	The Times of India	EAST SIDE PLUS - PUNE	ESPPU	75	68		
Pune	The Times of India	TWIN TOWN PLUS -PUNE	TTPPU	45	41		
Pune	The Times of India	WEST SIDE PLUS - PUNE	WSPPU	75	68		
Pune	The Times of India	TIMES PROPERTY - PUNE	PRPU			510	459
Pune	The Economic Times	THE ECONOMIC TIMES PUNE	ETPU	30	27	55	50
Pune	Maharashtra Times	MAHARASHTRA TIMES - KOLHAPUR	MTKL	28	25	30	27
Pune	Maharashtra Times	MAHARASHTRA TIMES - PUNE	MTPE	115	104	130	117
Pune	Maharashtra Times	MAHARASHTRA TIMES - AHMEDNAGAR	MTAMD			30	27
Pune	Maharashtra Times	MT- KOTHRUD TIMES	KOTRD			25	23
Pune	Mirror	PUNE MIRROR	PMIR	115	104	125	113