

# Shopping Classifieds



Classified Display & Run on Line : Base & Add-on Rates

Effective Aug 06, 2019

Effective Aug 06, 2019				Classified Display Single Column Advt		Classified Run on Line (ROL) Advt			
Centre	Publication	Edition	SAP Code	Base	Add-on	Base	Add-on	EL Base	EL Add-on
Ahmedabad	The Times of India	THE TIMES OF INDIA - AHMEDABAD	TOIA	280	151	530		106	106
Ahmedabad	The Times of India	THE TIMES OF INDIA - AHMEDABAD - BARODA	BAR	106	47	266	128	53	26
Ahmedabad	The Times of India	THE TIMES OF INDIA - AHMEDABAD - RAJKOT	RAJK	42	24	106	47	21	9
Ahmedabad	The Times of India	THE TIMES OF INDIA - AHMEDABAD - SURAT	SUR	55	25	100	20	100	20
Ahmedabad	The Times of India	SUNDAY TIMES OF INDIA - AHMEDABAD	STOIA	280	151	530	530	106	106
Ahmedabad	The Times of India	AHMEDABAD TIMES	AHT	170	90	300	120	60	24
Ahmedabad	The Times of India	BARODA TIMES	BRT	106	42	212	95	42	19
Ahmedabad	The Times of India	SURAT TIMES	SRT	45	20	55	33	11	7
Ahmedabad	The Times of India	RAJKOT PLUS - AHMEDABAD	RAJP	30	14	43	22	9	4
Ahmedabad	The Times of India	TIMES PROPERTY - AHMEDABAD	PRA	100	50				
Ahmedabad	The Economic Times	THE ECONOMIC TIMES - AHMEDABAD	ETA	125	80	270	130	54	26
Ahmedabad	Navgujarat Samay	NAVGUJARAT SAMAY - AHMEDABAD	NGAHM	73	21	140	10	28	2
Ahmedabad	Navgujarat Samay	AHMEDABAD TIMES - MASALA MIX	ATMM	40	15	95	10	19	2
Ahmedabad	Mirror	AHMEDABAD MIRROR	AMIR	170	60	425	123	85	25
Bangalore	The Times of India	THE TIMES OF INDIA - BANGALORE	TOIBG	735	684	1740	1575	348	315
Bangalore	The Times of India	THE TIMES OF INDIA - MANGALORE	MANG	45	40	85	77	17	15
Bangalore	The Times of India	THE TIMES OF INDIA - MYSORE	MYS	45	40	85	77	17	15
Bangalore	The Times of India	THE TIMES OF INDIA - BANGALORE @ HUBLI	HUB	45	40	85	77	17	15
Bangalore	The Times of India	BANGALORE TIMES	BGT	615	554				
Bangalore	The Times of India	BANGALORE TIMES - WESTSIDE PLUS	BGWSP	83	64				
Bangalore	The Times of India	BANGALORE TIMES - DOWN TOWN PLUS	BGDTP	100	77				
Bangalore	The Times of India	BANGALORE TIMES - INDIRANAGAR PLUS	BGINP	85	59				
Bangalore	The Times of India	BANGALORE TIMES - JAYANAGAR PLUS	BGJNP	115	89				
Bangalore	The Times of India	BANGALORE TIMES - KORAMANGALA PLUS	BGKMP	110	85				
Bangalore	The Times of India	BANGALORE TIMES - NORTH SIDE PLUS	BGNP	89	69				
Bangalore	The Times of India	BANGALORE TIMES - WHITEFIELD PLUS	BGWHP	68	53				
Bangalore	The Times of India	SUNDAY CL. PULLOUT-NON Matri-BANGALORE	STOIBG	735	684	1740	1575	348	315
Bangalore	The Economic Times	THE ECONOMIC TIMES - BANGALORE	ETBG	220	150	300	270	60	54
Bangalore	Mirror	BANGALORE MIRROR - BROADSHEET	MRBG	265	225	500	450	100	90
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - BAGALKOT EDITION	VKBAG	50	45	90	70	18	14
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - BANGALORE	VKBA	350	250	600	432	120	86
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - BELGAVI EDITION	VKBLG	35	30	50	50	10	10
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - CHITRADURGA EDITION	VKCHI	50	45	90	75	18	15
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - GANGAVATI EDITION	VKGAN	50	45	90	70	18	14
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - GULBARGA EDITION	VKGUL	50	45	90	50	18	10
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - HASSAN EDITION	VKHAS	30	24	50	20	10	4
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - HUBLI	VKHUB	100	75	180	125	36	25
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - MANGALORE EDITION	VKMAN	80	75	150	125	30	25
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - MYSORE EDITION	VKMY	80	75	150	125	30	25
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - NAMMA MYSORE EDITION MAIN	VKNMYCM	100	85	185	120	37	24
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - SHIMOGA EDITION	VKSHI	50	45	90	75	18	15
Bangalore	Vijay Karnataka	NAMMA-MANGALORE	VKNMAN	100	85	185	120	37	24
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - BELGAUM EDITION	VKNHBLG	27	27	50	50	10	10
Bhopal	The Times of India	THE TIMES OF INDIA - MADHYA PRADESH	TOIMP	110	100	350	350	70	70
Bhopal	The Times of India	THE TIMES OF INDIA - BHOPAL CITY RUN	TOIBHOC	60	50				
Bhopal	The Times of India	THE TIMES OF INDIA - BHOPAL UPCOUNTRY RUN	TOIBHOU	40	30				
Bhopal	The Times of India	THE TIMES OF INDIA - INDORE	TOIIND	60	40				
Bhopal	The Times of India	TOI-RAIPUR	TOIRP	50	40				
Bhopal	The Times of India	SUNDAY TIMES OF INDIA - MADHYA PRADESH	STOIMP	110	100	350	350	70	70
Bhopal	The Economic Times	THE ECONOMIC TIMES - MADHYA PRADESH	ETMP	35	30	120	120	24	24
Bhubaneswar	The Times of India	THE TIMES OF INDIA - BHUBANESWAR	TOIBBR	63	53	315	158	63	32
Chandigarh	The Times of India	THE TIMES OF INDIA - DELHI - CHANDIGARH	TOICG	210	105	600	400	120	80
Chandigarh	The Times of India	TIMES OF CHANDIGARH CITY	TOICGCT	30	15	120	30	24	6
Chandigarh	The Times of India	TIMES OF CHANDIGARH	CHT	30	15	120	23	24	5
Chandigarh	The Times of India	TIMES OF LUDHIANA	LDT	12	6	80	20	16	4
Chandigarh	The Times of India	JALANDHAR PLUS - CHANDIGARH	JLDP	10	5	30	10	6	2
Chandigarh	The Times of India	JAMMU PLUS - CHANDIGARH	JMP	8	4	30	10	6	2
Chandigarh	The Times of India	SHIMLA PLUS - CHANDIGARH	SMP	8	4	30	10	6	2
Chandigarh	The Economic Times	THE ECONOMIC TIMES CHANDIGARH	ETCG	25	25	130	30	26	6
Chennai	The Times of India	THE TIMES OF INDIA - CHENNAI	TOICH	550	400	1200	720	240	144
Chennai	The Times of India	THE TIMES OF INDIA - COIMBATORE	TOICMB	170	95	425	175	85	35
Chennai	The Times of India	THE TIMES OF INDIA - MADURAI/TRICHY	TOITMD	40	35	250	150	50	30
Chennai	The Times of India	CHENNAI TIMES	CHNT	200	200	200	100	40	20
Chennai	The Times of India	CHENNAI TIMES - ADYAR	ADYCH	20	20	100	100	20	20
Chennai	The Times of India	CHENNAI TIMES - ANNANAGAR	ANGCH	20	20	100	100	20	20
Chennai	The Times of India	CHENNAI TIMES - MYLAPORE	MYLCH	20	20	100	100	20	20
Chennai	The Times of India	CHENNAI TIMES - PURSASI	PURCH	20	20	100	100	20	20
Chennai	The Times of India	CHENNAI TIMES - TAMBARAM	TAMCH	20	20	100	100	20	20
Chennai	The Times of India	CHENNAI TIMES - TNAGAR	TNGCH	20	20	100	100	20	20
Chennai	The Times of India	SUNDAY CL. PULLOUT-NON Matri-CHENNAI	STOICH	550	400	1200	720	240	144
Chennai	The Times of India	SUNDAY CL. PULLOUT-NON Matri-COIMBATORE	STOICO	170	95	425	175	85	35
Chennai	The Economic Times	THE ECONOMIC TIMES - CHENNAI	ETCH	120	80	350	210	70	42
Chennai	The Economic Times	CORPORATE DOSSIER - CHENNAI	CDCH	20	20	100	100	20	20
Cochin	The Times Of India	THE TIMES OF INDIA - KERALA	TOIKR	90	68	300	300	60	60
Cochin	The Times Of India	THE TIMES OF INDIA KOCHI UPCOUNTRY - KERELA	TOIKRKUP	90	56	300	300	60	60
Cochin	The Times Of India	THE TIMES OF INDIA KOCHI	TOIKRKO	90	63	300	300	60	60
Cochin	The Times Of India	THE TIMES OF INDIA MALABAR	TOIKRML	90	85	300	300	60	60
Cochin	The Times Of India	THE TIMES OF INDIA TRIVANDRUM - KERELA	TOIKRTRV	90	86	300	300	60	60

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Centre	Publication	Edition	SAP Code	Base	Add-on	Base	Add-on	EL Base	EL Add-on
Delhi	The Economic Times	THE ECONOMIC TIMES - DELHI	ETD	250	225	1200	1080	240	216
Delhi	Navbharat Times	DELHI TIMES MASALA MIX	HD	400	360	1800	1620	360	324
Delhi	Navbharat Times	NAVBHARAT TIMES - CITY - DELHI	NBTMAH	400	360	1800	1620	360	324
Delhi	Sandhya Times	SANDHYA TIMES - DELHI	SNTD	50	45	300	270	60	54
Delhi	The Times of India	SUNDAY CL. PULLOUT-NON MATRI	STOID	1100	990	4200	3780	840	756
Delhi	The Times of India	THE TIMES OF INDIA - DELHI	TOID	1100	990	4200	3780	840	756
Gurgaon	The Times of India	THE TIMES OF INDIA DELHI - GURGAON	TOIDGR	50	45	250	175	50	35
Gurgaon	The Times of India	GURGAON TIMES	GURT	50	45				
Gurgaon	Navbharat Times	NBT MASALA MIX - GURGAON	HDGR	30	25	210	101	42	20
Gurgaon	Navbharat Times	NBT MASALA MIX - FARIDABAD	HDFR	30	25	210	101	42	20
Hyderabad	The Times of India	THE TIMES OF INDIA - HYDERABAD	TOIH	250	200	500	400	100	80
Hyderabad	The Times of India	TIMES OF INDIA VIJAYAWADA	TOIVJW	25	25	50	40	10	8
Hyderabad	The Times of India	THE TIMES OF INDIA - VISAKHAPATNAM (VIZAG)	TOIVSP	50	50	50	50	10	10
Hyderabad	The Times of India	HYDERABAD TIMES	HT	250	250	350	326	70	65
Hyderabad	The Times of India	HYDERABAD TIMES - SECUNDERABAD ZONE	HTSZ	120	108				
Hyderabad	The Times of India	VIJAYAWADA TIMES OF INDIA (CITI CENTRIC)	VJWT	25	25	50	40	10	8
Hyderabad	The Times of India	VIZAG - TIMES OF INDIA (VISAKHAPATNUM)	VSPT	50	50	50	50	10	10
Hyderabad	The Times of India	EDUCATION TIMES OF INDIA VIJAYAWADA	EDTVJW	25	25	50	40	10	8
Hyderabad	The Times of India	PROPERTY TIMES OF INDIA VIJAYAWADA	PRVJW	25	25	50	40	10	8
Hyderabad	The Times of India	THE TIMES OF INDIA HYDERABAD PROPERTY TABLOID	TOIHPR	230	207	300	270	60	54
Hyderabad	The Economic Times	THE ECONOMIC TIMES - HYDERABAD	ETH	150	150	325	280	65	56
Jaipur	The Times of India	THE TIMES OF AJMER	AJMP	11	5	26	11	5	2
Jaipur	The Times of India	THE TIMES OF INDIA - JAIPUR	TOIJ	135	105	340	265	85	66
Jaipur	The Economic Times	ECONOMIC TIMES - JAIPUR	ETJ	20	10	40	20	10	5
Jaipur	The Times of India	THE TIMES OF INDIA - JAIPUR CITY	TOIJC	105	90	260	240	65	60
Jaipur	The Times of India	THE TIMES OF INDIA - JAIPUR(UPCOUNTRY)	TOIJUC	80	50	175	150	44	38
Jaipur	The Times of India	ALWAR PLUS	ALVP	17	5	37	16	7	3
Jaipur	The Times of India	JODHPUR PLUS	JOP	17	5	37	16	7	3
Jaipur	The Times of India	KOTA PLUS -JAIPUR	KTP	17	5	37	16	7	3
Jaipur	The Times of India	UDAIPUR PLUS	UDP	17	5	37	16	7	3
Kolkata	The Times of India	THE TIMES OF INDIA - KOLKATA	TOIK		380		1500		300
Kolkata	The Times of India	THE TIMES OF INDIA - KOLKATA GUWAHATI	GUS	30	20	160	110	32	22
Kolkata	The Economic Times	THE ECONOMIC TIMES - KOLKATA	ETK	105	95	230	179	46	36
Kolkata	Samay	EI SAMAY -KOLKATA	ESAMK	75	58	900	279	180	56
Kolkata	Samay	ONNO SAMAY - KOLKATA	OSAMK	70	53				
Kolkata	Samay	RABIBAROARI - KOLKATA	RABBSK	70	53				
Kolkata	Samay	EI SAMAY BARDHMAN	ESMBDA	15	10		80		16
Lucknow	The Times of India	THE TIMES OF INDIA - LUCKNOW	TOIL	410	180	760	160	152	32
Lucknow	The Times of India	THE TIMES OF INDIA - KANPUR	TOIKN	80	45	265	55	53	11
Lucknow	The Times of India	THE TIMES OF INDIA - DELHI - WEST UTTARAKHAND	TOIWUTK	75	42	265	75	53	15
Lucknow	The Times of India	THE TIMES OF INDIA - LUCKNOW @ ALLAHABAD VARANASI	ALLVAR	75	43	260	55	52	11
Lucknow	The Times of India	THE TIMES OF INDIA LUCKNOW-CITY RUN	TOILC	410	180	760	160	152	32
Lucknow	The Times of India	THE TIMES OF INDIA-AGRA	TOIWAGR	33	11	85	45	17	9
Lucknow	The Times of India	THE TIMES OF INDIA-BAREILLY	TOIWBL	42	12	110	45	22	9
Lucknow	The Times of India	THE TIMES OF INDIA-DEHRADUN	TOIWDEH	55	28	130	55	26	11
Lucknow	The Times of India	THE TIMES OF INDIA-MEERUT	TOIWMEP	40	12	110	35	22	7
Lucknow	The Times of India	AGRA TIMES	AP	33	17	85	25	17	5
Lucknow	The Times of India	ALLAHABAD TIMES	ALP	60	28	225	45	45	9
Lucknow	The Times of India	BAREILLY TIMES OF INDIA	SPBL	60	28	235	65	47	13
Lucknow	The Times of India	DOON TIMES OF INDIA	DP	33	17	110	35	22	7
Lucknow	The Times of India	GORAKHPUR PLUS - LUCKNOW	GORP	22	12	165	55	33	11
Lucknow	The Times of India	HARIDWAR PLUS -LUCKNOW	HRWP	17	9	35	20	7	4
Lucknow	The Times of India	KUMAON PLUS - LUCKNOW	KMPL	40	15	65	20	13	4
Lucknow	The Economic Times	THE ECONOMIC TIMES - LUCKNOW	ETL	90	52	130	40	26	8
Lucknow	Navbharat Times	NAVBHARAT TIMES - LUCKNOW	NBTL	85	43	265	140	53	28
Mumbai	The Times of India	THE TIMES OF INDIA - MUMBAI	TOIM	760	760	2000	2000	400	400
Mumbai	The Times of India	SUNDAY TIMES OF INDIA - MUMBAI	STOIM	760	760	2000	2000	400	400
Mumbai	The Times of India	TIMES OF INDIA - NAVI MUMBAI	TOIVP	80	80	230	230	46	46
Mumbai	The Times of India	ANDHERI-WEST (WEST SIDE PLUS)	ANDW	80	80	115	115	23	23
Mumbai	The Times of India	BANDRA KHAR (WEST-SIDE PLUS)	BAPA	80	80	115	115	23	23
Mumbai	The Times of India	BANDRA TO BORIVILI (WEST SIDE PLUS)	WSP	140	140	460	460	92	92
Mumbai	The Times of India	CHEMBUR GHATKOPAR PLUS	CHGP	80	80	115	115	23	23
Mumbai	The Times of India	CUFFE PARADE WORLI (BT ZONE PLUSES)	SOBO	50	50	121	121	24	24
Mumbai	The Times of India	DAHISAR-VIRAR (WEST SIDE PLUS)	DAVI	80	80	178	178	36	36
Mumbai	The Times of India	DOMBIVLI KALYAN PLUS	SUBP	60	60	100	100	20	20
Mumbai	The Times of India	DOWNTOWN PLUS	DTP	90	90	259	259	52	52
Mumbai	The Times of India	GOREGAON MALAD (BT ZONE PLUSES)	GOMA	80	80	115	115	23	23
Mumbai	The Times of India	KANDIVILI BORIVILI (BT ZONE PLUSES)	KABO	80	80	115	115	23	23
Mumbai	The Times of India	MULUND PLUS	MUP	80	80	115	115	23	23
Mumbai	The Times of India	MUMBAI TIMES THANE PLUS - WEEKDAY(MON-THU)	MTHPWK	80	80	178	178	36	36
Mumbai	The Times of India	MUMBAI TIMES THANE PLUS - WEEKEND (FRI -SUN)	MTHPWD	80	80	178	178	36	36
Mumbai	The Times of India	NEW BOMBAY PLUS	NBP	80	80	178	178	36	36
Mumbai	The Times of India	SANTACRUZ-VILEPARLE (WEST SIDE PLUS)	SAVI	80	80	115	115	23	23
Mumbai	The Times of India	THANE PLUS(BT-SPLIT)	THPL	80	80	178	178	36	36
Mumbai	The Economic Times	THE ECONOMIC TIMES MUMBAI CITY RUN	ETMC	200	200	600	600	120	120
Mumbai	Maharashtra Times	MAHARASHTRA TIMES - MUMBAI	MTM	250	250	800	800	160	160
Mumbai	Maharashtra Times	MAHARASHTRA TIMES - MUMBAI - THANE BADLAPUR	MTMTB	80	80	178	178	36	36
Mumbai	Maharashtra Times	MAHARASHTRA TIMES - MUMBAI - VASAI VIRAR	MTVVP	80	80	178	178	36	36
Mumbai	Maharashtra Times	MT- NEW MUMBAI PLUS	MTNBP	80	80	178	178	36	36

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Centre	Publication	Edition	SAP Code	Base	Add-on	Base	Add-on	EL Base	EL Add-on
Mumbai	Mirror	MUMBAI MIRROR	MMIR	350	350	1200	1200	240	240
Mumbai	Navbharat Times	NAVBHARAT TIMES - MUMBAI	NBTM	200	200	500	500	100	100
Nagpur	The Times of India	THE TIMES OF INDIA - NAGPUR	NGTOI	70	63	200	180	40	36
Nagpur	The Times of India	SUNDAY TIMES OF INDIA - NAGPUR	SNGTOI	60	54	175	158	35	32
Nagpur	The Times of India	TIMES OF INDIA - AURANGABAD	TOIAUG	20	18	100	90	20	18
Nagpur	The Times of India	TIMES OF INDIA NASHIK SPLIT - PUNE UPCOUNTRY	TOINSK	45	41	175	158	35	32
Nagpur	The Times of India	NAGPUR TIMES	NGT	60	54	175	158	35	32
Nagpur	The Economic Times	THE ECONOMIC TIMES - NAGPUR ( MUMBAI SPLIT)	ETNAG	10	9	50	45	10	9
Nagpur	Maharashtra Times	MAHARASHTRA TIMES - AURANGABAD	MTAG	32	29	100	90	20	18
Nagpur	Maharashtra Times	MAHARASHTRA TIMES - NAGPUR	MTNAG	35	32	130	117	26	23
Nagpur	Maharashtra Times	MAHARASHTRA TIMES - NASHIK	MTNK	50	45	180	162	36	32
Nagpur	Maharashtra Times	MAHARASHTRA TIMES - JALGAON(MTM-SPLIT)	MTJLG	30	27	50	45	10	9
Patna	The Times of India	THE TIMES OF INDIA - BIHAR (PATNA SPLIT)	TOIBIR	168	108	380	255	76	51
Patna	The Times of India	THE TIMES OF INDIA - JHARKHAND (PATNA SPLIT)	TOIJHK	63	42	189	95	38	19
Pune	The Times of India	THE TIMES OF INDIA - GOA	TOIGO	61	33	154	109	31	22
Pune	The Times of India	THE TIMES OF INDIA - KOLHAPUR	TOIKLP	42	31	110	99	22	20
Pune	The Times of India	THE TIMES OF INDIA - PUNE	TOIPU	300	270	1000	900	200	180
Pune	The Economic Times	THE ECONOMIC TIMES PUNE	ETPU	56	26	110	66	22	13
Pune	Maharashtra Times	MAHARASHTRA TIMES - KOLHAPUR	MTKL	53	31	154	88	31	18
Pune	Maharashtra Times	MAHARASHTRA TIMES - PUNE	MTPE	138	99	400	264	80	53
Pune	Maharashtra Times	MAHARASHTRA TIMES - AHMEDNAGAR	MTAMD	22	17	50	36	10	7
Pune	Mirror	PUNE MIRROR	PMIR	138	99	300	276	60	55

**Please Note :**

**1) Navgujarat Samay -**

- Minimum Size for Single Column CD is 9 Sq.Cm. (3 cm Height x 3 cm Width)
- Scheme (%age Discount on Base Rate)
  - o 1 to 3 Insertion - Nil,
  - o 4 to 7 Insertion - 5%,
  - o 8 to 10 Insertion - 8%,
  - o 11+ Insertion - 10%.

**2) Mirror included for Times of India Bangalore**

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## Classified Block Forum & Multi Column : Base & Add-on Rates

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Centre	Publication	Edition	SAP Code	Classified Display Block Forum Advt		Classified Display Multi Column Advt	
				Base	Add-on	Base	Add-on
Ahmedabad	The Times of India	THE TIMES OF INDIA - AHMEDABAD	TOIA	200	180	325	293
Ahmedabad	The Times of India	THE TIMES OF INDIA - AHMEDABAD - BARODA	BAR	63	57	139	125
Ahmedabad	The Times of India	THE TIMES OF INDIA - AHMEDABAD - RAJKOT	RAJK	36	32	50	45
Ahmedabad	The Times of India	THE TIMES OF INDIA - AHMEDABAD - SURAT	SUR	55	50	62	56
Ahmedabad	The Times of India	SUNDAY TIMES OF INDIA - AHMEDABAD	STOIA	200	180	325	293
Ahmedabad	The Times of India	AHMEDABAD TIMES	AHT	175	150	185	167
Ahmedabad	The Times of India	BARODA TIMES	BRT	68	61	115	104
Ahmedabad	The Times of India	SURAT TIMES	SRT	45	20	51	46
Ahmedabad	The Times of India	RAJKOT PLUS - AHMEDABAD	RAJP	13	12	34	31
Ahmedabad	The Times of India	VAPI PLUS-SURAT	VAPL	4	4	6	5
Ahmedabad	The Times of India	TIMES PROPERTY - AHMEDABAD	PRA	100	85	125	113
Ahmedabad	The Times of India	TIMES PROPERTY - BARODA	PRPLBR	61	55		
Ahmedabad	The Economic Times	THE ECONOMIC TIMES - AHMEDABAD	ETA	115	104	165	149
Ahmedabad	Navgujarat Samay	NAVGUJARAT SAMAY - AHMEDABAD	NGAHM	35	30	94	85
Ahmedabad	Mirror	AHMEDABAD MIRROR	AMIR	85	55	155	140
Bangalore	The Times of India	THE TIMES OF INDIA - BANGALORE	TOIBG	505	455	795	716
Bangalore	The Times of India	THE TIMES OF INDIA - MANGALORE	MANG	45	41	50	45
Bangalore	The Times of India	THE TIMES OF INDIA - MYSORE	MYS	45	41	50	45
Bangalore	The Times of India	THE TIMES OF INDIA - BANGALORE @ HUBLI	HUB	45	41	50	45
Bangalore	The Times of India	BANGALORE TIMES	BGT	405	365		
Bangalore	The Times of India	BELGAUM TIMES	BLGT	25	23		
Bangalore	The Times of India	HUBLI TIMES	HUBT	25	23		
Bangalore	The Times of India	MANGALORE TIMES	MANGT	25	23		
Bangalore	The Times of India	MYSORE TIMES	MYTM	25	23		
Bangalore	The Times of India	BANGALORE TIMES - WESTSIDE PLUS	BGWSP	83	75		
Bangalore	The Times of India	BANGALORE TIMES - DOWN TOWN PLUS	BGDTP	100	90		
Bangalore	The Times of India	BANGALORE TIMES - INDIRANAGAR PLUS	BGINP	85	77		
Bangalore	The Times of India	BANGALORE TIMES - JAYANAGAR PLUS	BGJNP	115	104		
Bangalore	The Times of India	BANGALORE TIMES - KORAMANGALA PLUS	BGKMP	110	99		
Bangalore	The Times of India	BANGALORE TIMES - NORTH SIDE PLUS	BGNSP	89	80		
Bangalore	The Times of India	BANGALORE TIMES - WHITEFIELD PLUS	BGWHP	68	61		
Bangalore	The Times of India	SUNDAY CL. PULLOUT-NON MATRI-BANGALORE	STOIBG	505	455	795	716
Bangalore	The Economic Times	THE ECONOMIC TIMES - BANGALORE	ETBG	110	99	175	158
Bangalore	Mirror	BANGALORE MIRROR - BROADSHEET	MRBG	190	171	295	266
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - BAGALKOT EDITION	VKBAG	30	27	60	54
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - BANGALORE	VKBA	120	108	390	351
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - BELGAVI EDITION	VKBLG	20	18		
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - CHITRADURGA EDITION	VKCHI	30	27	60	54
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - GANGAVATI EDITION	VKGAN	30	27	60	54
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - GULBARGA EDITION	VKGUL	30	27	60	54
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - HASSAN EDITION	VKHAS	30	27	36	32
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - HUBLI	VKHUB	60	54	144	130
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - MANGALORE EDITION	VKMAN	50	45	120	108
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - MYSORE EDITION	VKMY	50	45	120	108
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - NAMMA MYSORE EDITION MAIN	VKNMYCM	50	45	120	108
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - SHIMOGA EDITION	VKSHI	30	27	60	54
Bangalore	Vijay Karnataka	LAVALA VK -BANGALORE	LVKBG	95	86		
Bangalore	Vijay Karnataka	NAMMA-MANGALORE	VKNMAN	40	36	120	108
Bangalore	Vijay Karnataka	VIJAY KARNATAKA - NAMMA MAHANAGAR EDITION	VKNHUB	60	54	144	130
Bhopal	The Times of India	THE TIMES OF INDIA - MADHYA PRADESH	TOIMP	75	65	110	99
Bhopal	The Times of India	THE TIMES OF INDIA - BHOPAL CITY RUN	TOIBHOC	40	36	60	54
Bhopal	The Times of India	THE TIMES OF INDIA - BHOPAL UPCOUNTRY RUN	TOIBHOU	30	25	40	36
Bhopal	The Times of India	THE TIMES OF INDIA - INDORE	TOIIND	45	41	60	54
Bhopal	The Times of India	TOI-RAIPUR	TOIRP	35	25	50	45
Bhopal	The Times of India	SUNDAY TIMES OF INDIA - MADHYA PRADESH	STOIMP	75	68	110	99
Bhopal	The Times of India	BHOPAL TIMES	BHOT	40	36	60	54
Bhopal	The Times of India	INDORE TIMES	INDT	45	41	60	54
Bhopal	The Times of India	RAIPUR TIMES	RPT	28	25	50	45
Bhopal	The Times of India	GWALIOR PLUS	GWP	10	9	20	18
Bhopal	The Times of India	JABALPUR PLUS	JBP	12	11	20	18
Bhopal	The Economic Times	THE ECONOMIC TIMES - MADHYA PRADESH	ETMP	25	20	35	32
Bhubaneshwar	The Times of India	THE TIMES OF INDIA - BHUBANESWAR	TOIBBR	63	57	63	57
Chandigarh	The Times of India	THE TIMES OF INDIA - DELHI - CHANDIGARH	TOICG	80	80	80	80
Chandigarh	The Times of India	TIMES OF CHANDIGARH CITY	TOICGCT	40	36		
Chandigarh	The Times of India	TIMES OF CHANDIGARH	CHT	40	35	40	35
Chandigarh	The Times of India	TIMES INTERACT CHANDIGARH	TINCG	20	20	15	15
Chandigarh	The Times of India	TIMES OF LUDHIANA	LDT	16	14	16	14

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## Classified Block Forum & Multi Column : Base & Add-on Rates

Effective Aug 06, 2019				Classified Display Block Forum Advt		Classified Display Multi Column Advt	
Centre	Publication	Edition	SAP Code	Base	Add-on	Base	Add-on
Chandigarh	The Times of India	JALANDHAR PLUS - CHANDIGARH	JLDP	6	5	6	5
Chandigarh	The Times of India	JAMMU PLUS - CHANDIGARH	JMP	12	11	12	11
Chandigarh	The Times of India	SHIMLA PLUS - CHANDIGARH	SMP	12	11	12	11
Chandigarh	The Times of India	SRINAGAR PLUS - CHANDIGARH	SNPL	12	11	12	11
Chandigarh	The Economic Times	THE ECONOMIC TIMES CHANDIGARH	ETCG	30	27	30	27
Chennai	The Times of India	THE TIMES OF INDIA - CHENNAI	TOICH			300	270
Chennai	The Times of India	THE TIMES OF INDIA - COIMBATORE	TOICMB			95	
Chennai	The Times of India	THE TIMES OF INDIA - MADURAI/TRICHY	TOITMD			20	18
Chennai	The Times of India	CHENNAI TIMES	CHNT			300	270
Chennai	The Times of India	COIMBATORE TIMES	COIT			75	68
Chennai	The Times of India	MADURAI TIMES	MDT			15	14
Chennai	The Times of India	TRICHY TIMES	TRT			15	14
Chennai	The Times of India	CHENNAI TIMES - ADYAR	ADYCH			40	36
Chennai	The Times of India	CHENNAI TIMES - ANNANAGAR	ANGCH			40	36
Chennai	The Times of India	CHENNAI TIMES - MYLAPORE	MYLCH			40	36
Chennai	The Times of India	CHENNAI TIMES - PURSAI	PURCH			40	36
Chennai	The Times of India	CHENNAI TIMES - TAMBARAM	TAMCH			40	36
Chennai	The Times of India	CHENNAI TIMES - TNAGAR	TNGCH			40	36
Chennai	The Times of India	MY TIMES - CHENNAI @ ANNA NAGAR	MYTAG			40	36
Chennai	The Times of India	SUNDAY CL. PULLOUT-NON MATRI-CHENNAI	STOICH			300	220
Chennai	The Times of India	SUNDAY CL. PULLOUT-NON MATRI-COIMBATORE	STOICO			95	
Chennai	The Economic Times	THE ECONOMIC TIMES - CHENNAI	ETCH			80	72
Chennai	The Economic Times	CORPORATE DOSSIER - CHENNAI	CDCH			30	27
Cochin	The Times of India	THE TIMES OF INDIA - KERALA	TOIKR	37	33	37	33
Cochin	The Times of India	THE TIMES OF INDIA KOCHI UPCOUNTRY - KERELA	TOIKRKUP	17	15	17	15
Cochin	The Times of India	THE TIMES OF INDIA KOCHI	TOIKRKO	32	29	32	29
Cochin	The Times of India	THE TIMES OF INDIA MALABAR	TOIKRML	17	15	17	15
Cochin	The Times of India	THE TIMES OF INDIA TRIVANDRUM - KERELA	TOIKRTV	22	20	22	20
Cochin	The Times of India	KOCHI TIMES -KERALA	KOTM			17	15
Cochin	The Times of India	MALABAR TIMES -KERALA	MLTM			16	14
Cochin	The Times of India	TRIVANDRUM TIMES - KERALA	TRTM	17	15	17	15
Delhi	The Times of India	DELHI TIMES	DT	400	360		
Delhi	The Times of India	DELHI TIMES - CENTRAL ZONE	DTCZ	60	54		
Delhi	The Times of India	DELHI TIMES - DWARKA	DTDW	35	32		
Delhi	The Times of India	DELHI TIMES - EAST ZONE	DTEZ	60	54		
Delhi	The Times of India	DELHI TIMES -GHAZIABAD	DTGZ	60	54		
Delhi	The Times of India	DELHI TIMES - NORTH ZONE	DTNZ	60	54		
Delhi	The Times of India	DELHI TIMES - SOUTH ZONE	DTSZ	85	77		
Delhi	The Times of India	DELHI TIMES - WEST ZONE	DTWZ	85	77		
Delhi	The Economic Times	THE ECONOMIC TIMES - DELHI	ETD	275	248	300	270
Delhi	Navbharat Times	DELHI TIMES MASALA MIX	HD	275	248	300	270
Delhi	Navbharat Times	NBT MASALA MIX - GAZIABAD	HDGZ	10	9	11	10
Delhi	Navbharat Times	NBT MASALA MIX - NOIDA	HDND	25	23	28	25
Delhi	Navbharat Times	NBT MASALA MIX - TRANS HINDAN AREA	HDTHA	15	14	17	15
Delhi	Navbharat Times	NAVBHARAT TIMES - CITY - DELHI	NBTMAH	275	248	300	270
Delhi	The Times of India	NOIDA TIMES	NOIT	60	54		
Delhi	Sandhya Times	SANDHYA TIMES - DELHI	SNTD	30	27	33	30
Delhi	The Times of India	SUNDAY CL. PULLOUT-NON MATRI	STOID	440	396	460	414
Delhi	The Times of India	THE TIMES OF INDIA - DELHI	TOID	440	396	460	414
Delhi	The Times of India	THE TIMES OF INDIA - NOIDA	TOINOI	65	59	72	65
Gurgaon	The Times of India	DELHI TIMES - FARIDABAD	DTFR	50	45		
Gurgaon	The Times of India	GURGAON TIMES	GURT	55	50	60	55
Gurgaon	Navbharat Times	NBT MASALA MIX - FARIDABAD	HDFR	33	30	33	30
Gurgaon	Navbharat Times	NBT MASALA MIX - GURGAON	HDGR	33	30	35	33
Gurgaon	The Times of India	THE TIMES OF INDIA DELHI - GURGAON	TOIDGR	55	50	60	55
Hyderabad	The Times of India	THE TIMES OF INDIA - HYDERABAD	TOIH	170	153	200	180
Hyderabad	The Times of India	TIMES OF INDIA VIJAYAWADA	TOIVJW	25	23	25	23
Hyderabad	The Times of India	THE TIMES OF INDIA - VISAKHAPATNAM (VIZAG)	TOIVSP	50	45	50	45
Hyderabad	The Times of India	HYDERABAD TIMES	HT	165	149	200	180
Hyderabad	The Times of India	HYDERABAD TIMES - SECUNDERABAD ZONE	HTSZ			100	90
Hyderabad	The Times of India	VIJAYAWADA TIMES OF INDIA (CITI CENTRIC)	VJWT	25	23	25	23
Hyderabad	The Times of India	VIZAG - TIMES OF INDIA (VISAKHAPATNUM)	VSPT	50	45	50	45
Hyderabad	The Times of India	EDUCATION TIMES OF INDIA VIJAYAWADA	EDTVJW	25	23	25	23
Hyderabad	The Times of India	PROPERTY TIMES OF INDIA VIJAYAWADA	PRVJW	25	23	25	23
Hyderabad	The Times of India	THE TIMES OF INDIA HYDERABAD PROPERTY TABLOID	TOIHPR			200	180
Hyderabad	The Economic Times	THE ECONOMIC TIMES - HYDERABAD	ETH	110	99	150	130
Jaipur	The Times of India	THE TIMES OF AJMER	AJMP	11	10	11	10



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## Classified Block Forum & Multi Column : Base & Add-on Rates

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Centre	Publication	Edition	SAP Code	Base	Add-on	Base	Add-on
Jaipur	The Times of India	THE TIMES OF INDIA - JAIPUR	TOIJ	120	115	120	115
Jaipur	The Economic Times	ECONOMIC TIMES - JAIPUR	ETJ	15	14	15	14
Jaipur	The Times of India	THE TIMES OF INDIA - JAIPUR CITY	TOIJC	100	90	100	90
Jaipur	The Times of India	THE TIMES OF INDIA - JAIPUR(UPCOUNTRY)	TOIJUC	80	50	80	50
Jaipur	The Times of India	JAIPUR TIMES	JAIT	47	42	47	42
Jaipur	The Times of India	ALWAR PLUS	ALVP	21	19	21	19
Jaipur	The Times of India	JODHPUR PLUS	JOP	21	19	21	19
Jaipur	The Times of India	KOTA PLUS -JAIPUR	KTP	21	19	21	19
Jaipur	The Times of India	UDAIPUR PLUS	UDP	21	19	21	19
Kolkata	The Times of India	THE TIMES OF INDIA - KOLKATA	TOIK				300
Kolkata	The Times of India	THE TIMES OF INDIA - KOLKATA GUWAHATI	GUS			30	27
Kolkata	The Times of India	CALCUTTA TIMES	CT				135
Kolkata	Samay	EI SAMAY -KOLKATA	ESAMK	90	81	90	81
Kolkata	Samay	RABIBAROARI - KOLKATA	RABBSK			70	53
Kolkata	Samay	EI SAMAY BARDHMAN	ESMBDA			15	10
Lucknow	The Times of India	THE TIMES OF INDIA - LUCKNOW	TOIL			165	149
Lucknow	The Times of India	THE TIMES OF INDIA - KANPUR	TOIKN			60	54
Lucknow	The Times of India	THE TIMES OF INDIA - DELHI - WEST UTTRAKHAND	TOIWUTK			110	100
Lucknow	The Times of India	THE TIMES OF INDIA - LUCKNOW @ ALLAHABAD VARANASI	ALLVAR			55	50
Lucknow	The Times of India	THE TIMES OF INDIA LUCKNOW-CITY RUN	TOILC			165	149
Lucknow	The Times of India	THE TIMES OF INDIA-AGRA	TOIWAGR			44	39
Lucknow	The Times of India	THE TIMES OF INDIA-BAREILLY	TOIWBLY			50	45
Lucknow	The Times of India	THE TIMES OF INDIA-DEHRADUN	TOIWDEH			70	63
Lucknow	The Times of India	THE TIMES OF INDIA-MEERUT	TOIWMEP			50	45
Lucknow	The Times of India	AGRA TIMES	AP	26	24		
Lucknow	The Times of India	ALLAHABAD TIMES	ALP	35	32		
Lucknow	The Times of India	BAREILLY TIMES OF INDIA	SPBL	34	31		
Lucknow	The Times of India	DOON TIMES OF INDIA	DP	40	36		
Lucknow	The Times of India	KANPUR TIMES	KNP	35	32		
Lucknow	The Times of India	LUCKNOW TIMES	LT	110	100		
Lucknow	The Times of India	MEERUT TIMES OF INDIA	MEEP	25	23		
Lucknow	The Times of India	VARANASI TIMES	VART	40	35		
Lucknow	The Times of India	GORAKHPUR PLUS - LUCKNOW	GORP	25	21		
Lucknow	The Times of India	HARIDWAR PLUS -LUCKNOW	HRWP	23	21		
Lucknow	The Times of India	JHANSI PLUS - LUCKNOW	JHPL	22	20		
Lucknow	The Times of India	KUMAON PLUS - LUCKNOW	KMPL	22	20		
Lucknow	The Times of India	THE TIMES OF ALIGARH	ALGP	20	17		
Lucknow	The Times of India	TIMES PLUS (MORADABAD)	MOP	19	17		
Lucknow	The Economic Times	THE ECONOMIC TIMES - LUCKNOW	ETL			35	32
Lucknow	Navbharat Times	LUCKNOW TIMES MASALA MIX	LTMM	40	36		
Lucknow	Navbharat Times	NAVBHARAT TIMES - LUCKNOW	NBTL			100	90
Mumbai	The Times of India	THE TIMES OF INDIA - MUMBAI	TOIM	350	350	450	450
Mumbai	The Times of India	SUNDAY TIMES OF INDIA - MUMBAI	STOIM	350	350	450	450
Mumbai	The Times of India	TIMES OF INDIA - NAVI MUMBAI	TOIVP	60	60	90	90
Mumbai	The Times of India	BOMBAY TIMES	BT	315	315		
Mumbai	The Times of India	ANDHERI-WEST (WEST SIDE PLUS)	ANDW	60	60		
Mumbai	The Times of India	BANDRA KHAR (WEST-SIDE PLUS)	BAPA	60	60		
Mumbai	The Times of India	BANDRA TO BORIVILI (WEST SIDE PLUS)	WSP	120	120		
Mumbai	The Times of India	CHEMBUR GHATKOPAR PLUS	CHGP	60	60		
Mumbai	The Times of India	CUFFE PARADE WORLI (BT ZONE PLUSES)	SOBO	60	60		
Mumbai	The Times of India	DAHISAR-VIRAR (WEST SIDE PLUS)	DAVI	60	60		
Mumbai	The Times of India	DOMBIVLI KALYAN PLUS	SUBP	55	55		
Mumbai	The Times of India	DOWNTOWN PLUS	DTP	65	65		
Mumbai	The Times of India	GOREGAON MALAD (BT ZONE PLUSES)	GOMA	60	60		
Mumbai	The Times of India	KANDIVILI BORIVILI (BT ZONE PLUSES)	KABO	60	60		
Mumbai	The Times of India	MULUND PLUS	MUP	60	60		
Mumbai	The Times of India	MUMBAI TIMES THANE PLUS - WEEKDAY(MON-THU)	MTHPWK			75	75
Mumbai	The Times of India	MUMBAI TIMES THANE PLUS - WEEKEND (FRI -SUN)	MTHPWD			75	75
Mumbai	The Times of India	NEW BOMBAY PLUS	NBP	60	60		
Mumbai	The Times of India	SANTACRUZ-VILEPARLE (WEST SIDE PLUS)	SAVI	60	60		
Mumbai	The Times of India	THANE PLUS(BT-SPLIT)	THPL	60	60		
Mumbai	The Economic Times	THE ECONOMIC TIMES MUMBAI CITY RUN	ETMC	160	160	175	175
Mumbai	Maharashtra Times	MAHARASHTRA TIMES - MUMBAI	MTM	180	180	200	200
Mumbai	Maharashtra Times	MAHARASHTRA TIMES - MUMBAI - THANE BADLAPUR	MTMTB	60	60		
Mumbai	Maharashtra Times	MAHARASHTRA TIMES - MUMBAI - VASAI VIRAR	MTVVP	60	60		
Mumbai	Mirror	MUMBAI MIRROR	MMIR	280	280	315	315
Mumbai	Navbharat Times	NAVBHARAT TIMES - MUMBAI	NBTM	150	150	165	165

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## Classified Block Forum & Multi Column : Base & Add-on Rates

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Centre	Publication	Edition	SAP Code	Classified Display Block Forum Advt		Classified Display Multi Column Advt	
				Base	Add-on	Base	Add-on
Nagpur	The Times of India	THE TIMES OF INDIA - NAGPUR	NGTOI	30	27	55	50
Nagpur	The Times of India	SUNDAY TIMES OF INDIA - NAGPUR	SNGTOI	25	23	50	45
Nagpur	The Times of India	TIMES OF INDIA - AURANGABAD	TOIAUG	15	14	16	14
Nagpur	The Times of India	TIMES OF INDIA NASHIK SPLIT - PUNE UPCOUNTRY	TOINSK	25	23	50	45
Nagpur	The Times of India	NAGPUR TIMES	NGT	25	23	50	45
Nagpur	The Economic Times	THE ECONOMIC TIMES -NAGPUR ( MUMBAI SPLIT)	ETNAG	10	9	20	18
Nagpur	Maharashtra Times	MAHARASHTRA TIMES - AURANGABAD	MTAG	20	18	32	29
Nagpur	Maharashtra Times	MAHARASHTRA TIMES - NAGPUR	MTNAG	23	21	40	36
Nagpur	Maharashtra Times	MAHARASHTRA TIMES - NASHIK	MTNK	25	23	40	36
Nagpur	Maharashtra Times	MAHARASHTRA TIMES-JALGAON(MTM-SPLIT)	MTJLG	10	9	20	18
Nagpur	Maharashtra Times	NAGPUR TIMES MARATHI	NGTMR	27	24		
Nagpur	Maharashtra Times	MAHARASHTRA TIMES - NAGPUR PLUS	MTNGV	27	24		
Patna	The Times of India	THE TIMES OF INDIA - BIHAR (PATNA SPLIT)	TOIBIR	37	33	137	123
Patna	The Times of India	THE TIMES OF INDIA - JHARKHAND (PATNA SPLIT)	TOIJK	21	19	42	38
Patna	The Times of India	PATNA TIMES	PAT	27	24	27	24
Patna	The Times of India	RANCHI TIMES	RANT	27	24	27	24
Pune	The Times of India	THE TIMES OF INDIA - GOA	TOIGO	30	27	35	32
Pune	The Times of India	THE TIMES OF INDIA - KOLHAPUR	TOIKLP	20	18	40	36
Pune	The Times of India	THE TIMES OF INDIA - PUNE	TOIPU	175	158	225	203
Pune	The Times of India	SUNDAY TIMES OF INDIA - PUNE	STOIPU	175	158	225	203
Pune	The Times of India	PUNE TIMES	PT	165	149		
Pune	The Times of India	EAST SIDE PLUS - PUNE	ESPPU	75	68		
Pune	The Times of India	TWIN TOWN PLUS -PUNE	TTPPU	45	41		
Pune	The Times of India	WEST SIDE PLUS - PUNE	WSPPU	75	68		
Pune	The Economic Times	THE ECONOMIC TIMES PUNE	ETPU	30	27	55	50
Pune	Maharashtra Times	MAHARASHTRA TIMES - KOLHAPUR	MTKL	28	25	30	27
Pune	Maharashtra Times	MAHARASHTRA TIMES - PUNE	MTPE	115	104	130	117