

# The Tribune Trust, Chandigarh

**Attention: Advertisers and Advertising Agencies**

The Advertisement tariff of The Tribune, Dainik Tribune, Punjabi Tribune and their combined editions is being revised w.e.f. April 01, 2019. The detail of the revised tariff is as under:

<b>DISPLAY</b>	<b>The Tribune (TT)</b> (Rs. per sq. cm.)	<b>Dainik Tribune (DT)</b> (Rs. per sq. cm.)	<b>Punjabi Tribune (PT)</b> (Rs. per sq. cm.)	<b>TT+DT+PT</b> (Rs. per sq. cm.)	<b>TT+DT</b> (Rs. per sq. cm.)	<b>TT+PT</b> (Rs. per sq. cm.)	<b>DT+PT</b> (Rs. per sq. cm.)
Ordinary Position (B&W)	1300	290	400	1980	1585	1695	680
Ordinary Position (Colour)	1850	360	480	2680	2205	2325	830
Front Page	2750	520	650	3910	3265	3395	1160
Third Page (B&W)	1850	360	480	2680	2205	2325	830
Third Page (Colour)	2000	400	530	2920	2395	2525	920
Last Page	2200	440	580	3210	2635	2775	1010
Appointment (B/W)	1300	290	390	1970	1585	1685	670
Appointment (Colour)	1850	360	480	2680	2205	2325	830
Bhog, In Memoriam, etc. (B/W) (Ordinary page position)	775	185	245	1195	955	1015	420
Bhog, In Memoriam, etc. (Col) (Ordinary page position)	1100	225	300	1615	1320	1395	515
Pointer (Rs. per insertion) (Fixed Size 4cms x 5cms)	60000	10000	12000	81500	69800	71800	21500
Ear Panel (Fixed Size 4cms x 5cms)	Ear Panels are accepted in combined editions and only in colour - Rs. 29,000 per insertion.						

**For terms & conditions and other details, please consult our advertisement tariff card.**

**Manager - Advertisement Operations**

# The Tribune Publications

## Kind Attention:

### Advertisers and Advertising Agencies

The advertisement tariff of classified word and classified display advertisements in The Tribune, Dainik Tribune, Punjabi Tribune and their duo/trio editions is being revised w.e.f. 01.04.2019. The details of the revised tariff are as under.

Publication	Classified Word (in Rs. per word)	Classified Display B/w (in Rs. per sq. cm)
The Tribune (TT)	30	710
Dainik Tribune (DT)	16	140
Punjabi Tribune (PT)	17	215
TT + DT + PT	49	1010
TT + DT	39	810
TT + PT	40	895
DT + PT	28	330

For terms & conditions and other details, please consult applicable advertisement tariff card of The Tribune.

**Manager - Advertisement Operations**