

CHANDIGARH Tribune

KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Chandigarh Tribune is being revised w.e.f. 01.04.2019. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	440
Ordinary Colour	550
Front Page	660
Third Page	610
Last Page	640
Bhog, In Memoriam etc. (b/w) (Ord. page position)	330
Bhog, In Memoriam etc. (Col) (Ord. page position)	425
Pointer Advertisement (4 cms x 5 cms)	14800 per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 22 per word
Classified Display B/W (Upto 100 words)	Rs. 260 per sq. cm.

Packages

- Three packages viz. 2+1, 3+2, 4+4 are available for Ordinary B/W and Ordinary Colour advertisements.
- Three packages viz. 2+1, 3+2, 4+4 are available for Third Page and Last Page advertisements.
- A package of 3+1 is available for the Front page advertisements.
- A package of 9+1 is available on Front Page pointer advertisements.
- Two packages viz. 3+1, 6+3 are available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Manager - Advertisement Operations

LUDHIANA Tribune

KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Ludhiana Tribune is being revised w.e.f. 01.04.2019. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	250
Ordinary Colour	320
Front Page	420
Third Page	340
Last Page	370
Bhog, In Memoriam etc. (b/w) (Ord. page position)	220
Bhog, In Memoriam etc. (Col) (Ord. page position)	280
Pointer Advertisement (4 cms x 5 cms)	8000 per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 17 per word
Classified Display B/W (Upto 100 words)	Rs. 130 per sq. cm.
Classified Display Colour (Upto 100 words)	Rs. 175 per sq. cm.

Packages

- Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/W, Ordinary Colour, Third Page, Front Page and Last Page advertisements.
- A package of 9+1 is available on Front Page pointer advertisements.
- A package of 3+1, 6+3 is available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Manager - Advertisement Operations

JALANDHAR Tribune

KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Jalandhar Tribune is being revised w.e.f. 01.04.2019. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	175
Ordinary Colour	220
Front Page	290
Third Page	230
Last Page	240
Bhog, In Memoriam etc. (b/w) (Ord. page position)	125
Bhog, In Memoriam etc. (Col) (Ord. page position)	150
Pointer Advertisement (4 cms x 5 cms)	6200 per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 14 per word
Classified Display B/W (Upto 100 words)	Rs. 68 per sq. cm.
Classified Display Colour (Upto 100 words)	Rs. 95 per sq. cm.

Packages

- Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/W, Ordinary Colour, Third Page, Front Page and Last Page advertisements.
- A package of 6+1 is available on Front Page pointer advertisements.
- A package of 1+1 is available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Manager - Advertisement Operations

AMRITSAR Tribune

KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Amritsar Tribune is being revised w.e.f. 01.04.2019. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	165
Ordinary Colour	200
Front Page	265
Third Page	220
Last Page	230
Bhog, In Memoriam etc. (b/w) (Ord. page position)	115
Bhog, In Memoriam etc. (Col) (Ord. page position)	140
Pointer Advertisement (4 cms x 5 cms)	5800 per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 14 per word
Classified Display B/W (Upto 100 words)	Rs. 62 per sq. cm.
Classified Display Colour (Upto 100 words)	Rs. 86 per sq. cm.

Packages

- Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/W, Ordinary Colour, Third Page, Front Page and Last Page advertisements.
- A package of 6+1 is available on Front Page pointer advertisements.
- A package of 1+1 is available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Manager - Advertisement Operations

BATHINDA Tribune

KIND ATTENTION: ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Bathinda Tribune is being revised w.e.f. 01.04.2019. The details of revised tariff are as under:

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B/W	80
Ordinary Colour	100
Front Page	145
Third Page	105
Last Page	116
Bhog, In Memoriam etc. (b/w) (Ord. page position)	48
Bhog, In Memoriam etc. (Col) (Ord. page position)	56
Pointer Advertisement (4 cms x 5 cms)	3500 per insertion

CLASSIFIED	RATES
Word Rate (Upto 100 words)	Rs. 11 per word
Classified Display B/W (Upto 100 words)	Rs. 45 per sq. cm.
Classified Display Colour (Upto 100 words)	Rs. 65 per sq. cm.

Packages

- Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/W, Ordinary Colour, Third Page, Front Page and Last Page advertisements.
- A package of 6+1 is available on Front Page pointer advertisements.
- A package of 1+1 is available for all classified and classified display advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Manager - Advertisement Operations

Tribune Lifestyle

(Chandigarh)

ATTENTION : ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Tribune LifeStyle (Chandigarh) is being revised w.e.f. 01.04.2019. The details of revised tariff are as under.

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B&W	235
Ordinary Colour	250
Front Page	345
Third Page	285
Last Page	315

Packages:

- Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/w, Ordinary Colour, Third Page and Last Page advertisements.
- Three packages viz. 2+1, 3+2, 4+4 are available for Front Page advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Manager - Advertisement Operations

Tribune Lifestyle

(Ludhiana)

ATTENTION : ADVERTISERS AND ADVERTISING AGENCIES

The Advertisement Tariff of Tribune LifeStyle (Ludhiana) is being revised w.e.f. 01.04.2019. The details of revised tariff are as under.

DISPLAY	RATES (in Rs. per sq. cm.)
Ordinary B&W	125
Ordinary Colour	135
Front Page	170
Third Page	150
Last Page	155

Packages:

- Three packages viz. 2+1, 3+2, 4+4 are available on Ordinary B/w, Ordinary Colour, Third Page and Last Page advertisements.
- Three packages viz. 2+1, 3+2, 4+4 are available for Front Page advertisements.

For detailed terms and conditions, please refer to Advertisement Tariff Card of The Tribune publications.

Manager - Advertisement Operations

The Tribune

Jobs & Careers

Kind Attention: Advertisers and Advertising Agencies

The advertisement tariff of The Tribune Jobs & Careers is being revised w. e. f. 01.04.2019. The details of the revised tariff are as under:

Display Advertisements

Double Column and its multiples, (Minimum Size - 8cms x 4 cms)

Black & White	-	Rs. 975 per sq. cm.
Colour	-	Rs. 1360 per sq. cm.

Classified Advertisements

Classified Word Rate	-	Rs. 30 per word
Classified Display (b/w)	-	Rs. 710 per sq. cm.
Classified Display (Col).	-	Rs. 990 per sq. cm.

For terms & conditions and other details, please consult applicable advertisement tariff card of The Tribune.

Manager - Advertisement Operations