

Special Schemes: 2+1 (1 week), 3+2 (2 week), 5+4 (4 week) 15+15 (8 weeks)

Multiple Rate : 2nd Edition to be added at 70% of Card Rate

DISPLAY CLASSIFIED LOCAL PULLOUT

Pullout	Colour Size 5x3 sqcm	Colour Size 10x3 sqcm	Colour Size 5x6.5 sqcm
Jalandhar Savera	700	1250	1500
Ludhiana Savera	750	1375	1500
Amritsar Savera	550	1100	1250
Malwa Savera	350	625	750
Hoshiarpur Savera	350	625	750
Kpt+Phg. Savera	350	625	750
Patiala Savera	350	625	750
Sangrur+Barnala Savera	350	625	750
Ferozpur+Fazilka Savera	350	625	750
Gurdaspur Savera	350	625	750
Pathankot Savera	350	625	750
Ropar+Nawanshehar Savera	350	625	750
Bathinda+Mansa Savera	350	625	750
Khanna Savera	350	625	750
Haryana Savera	200	400	600
Karnal+Panipat Savera	200	400	600
Ambala+Yamuna Nagar Savera	200	400	600
Himachal Savera	200	400	600
Shimla Savera	200	400	600
Chandigarh Savera	350	625	750
Delhi Savera	200	400	600
Doaba Region	1000	1750	2000
Majha Region	1000	1750	2000
Malwa Region	1000	1750	2000
Jammu Savera	(5x4) 300	(10x4) 500	(5x6.5) 600

DISPLAY CLASSIFIED

DAINIK SAVERA TIMES
PUNJAB+HARYANA+
HIMACHAL+CHANDIGARH+
JAMMU+DELHI

₹ 150/- Per Sqcm

CLASSIFIED

DAINIK SAVERA TIMES
ALL EDITION

HUE	Per Word
B&W	18
B&W Border	21
Color Border	24

Classified Advertisements to be published under Mobile Tower, Beauty, Friendship, Marriage Bureau & Modeling will be charged @ ₹ 1200/- for Dainik Savera Times All Edition with same schemes. ₹ 50/- Extra for Bold Fonts & Eye Catcher & 100/- for Special Heading
Note : Minimum 20 Words & Maximum 80 Words

PUBLIC NOTICE

All Edition	₹ 200/- per sqcm
Punjab Edition	₹ 150/- per sqcm
HIMACHAL/HARYANA/ CHANDIGARH/DELHI/JAMMU	₹ 60/- per sqcm (Single Edition)
ANY SINGLE PULLOUT NOTICE	₹ 50/- per sqcm

COURT NOTICE

Punjab Edition	₹ 3000/- (size 10x4)
HIMACHAL/HARYANA/ CHANDIGARH/DELHI/JAMMU	₹ 2000/- (size 10x4 Each)

DISPLAY CLASSIFIEDS

SPECIAL RATES

Size	Category	Rate	No. of Insertions
5x3	All	11000	15
5x3	Med	14000	15
5x3	All	20000	30
5x3	Med	25000	30
10x3	All	14000	15
10x3	Med	28000	15
10x3	All	25000	30
10x3	Med	48000	30
5x6.5	All	50000	30
5x6.5	Med	60000	30

OBITUARY RATES

Edition	Rate (Per Sqcm.)
All Editions	200
All Punjab	170
All Himachal	60
All Haryana	60
All Jammu	35
All Delhi	35
All Chandigarh	35
Jalandhar Savera	60
Amritsar Savera	60
Ludhiana Savera	70
Rest of all local pullouts	50
Doaba Region	100
Majha Region	100
Malwa Region	120

State Wise Rates

Per Sqcm.

RATES ARE SAME FOR COLOR & B/W ADVT. AND NO PACKAGE IN MAIN EDITION

	Inside	3rd Page	Back Page	Front Page
ALL EDITION (Punjab, Haryana, Himachal, Chandigarh, Jammu, Delhi)	1138	1422	1707	2276
Punjab (Including CHD Edition)	720	900	1080	1440
Haryana (Including CHD Edition)	480	600	720	960
Himachal (Including CHD Edition)	360	450	540	720
Himachal+Haryana	480	600	720	960
Punjab+J&K	725	906	1088	1450
Punjab+Haryana+CHD	840	1050	1260	1680
Punjab+Himachal+CHD	840	1050	1260	1680
All Punjab	600	750	900	1200
All Haryana	360	450	540	720
All Himachal	240	300	360	480
Chandigarh	240	300	360	480
Jammu	425	531	637	850
Delhi	240	300	360	480

PREMIUM

50% Extra for: Front Page Solus (Minimum Size 400 Sqcm) and any innovation on any page

ALL LOCAL PULLOUT RATES

Per Sqcm.

RATES ARE SAME FOR COLOR & B/W ADVT

	Inside Page	3rd Page	Back Page	Front Page
Jalandhar Savera	140	155	190	250
Ludhiana Savera	180	215	245	315
Amritsar Savera	130	155	180	225
Malwa Savera	85	95	125	155
Hoshiarpur Savera	85	95	125	155
Kpt+Phg. Savera	85	95	125	155
Patiala Savera	85	95	125	155
Sangrur+Barnala Savera	65	75	100	125
Ferozpur+Fazilka Savera	65	75	100	125
Gurdaspur Savera	65	75	100	125
Pathankot Savera	65	75	100	125
Ropar+Nawanshehar Savera	85	95	125	155
Bathinda+Mansa Savera	85	95	125	155
Khanna Savera	85	95	125	155
Haryana Savera	70	85	100	110
Karnal+Panipat Savera	70	85	100	110
Ambala+Yamuna Nagar Savera	70	85	100	110
Himachal Savera	60	75	90	100
Shimla Savera	60	75	90	100
Chandigarh Savera	110	138	165	220
Jammu Savera	70	80	85	90
Delhi Savera	65	75	100	125
MAJHA ZONE (AMRITSAR + GURDASPUR + PATHANKOT)	200	250	280	325
DOABA ZONE (JALANDHAR + KAPURTHALA + HOSHIARPUR + ROPAR NAWANSHAHAR)	250	300	350	400
MALWA ZONE 1 (BATHINDA - MANSAL + SANGRUR - BARNALA + FERROZPUR - FAZILKA + MOGA, FARIDKOT, MUKTSAR, PATIALA)	200	250	300	350
MALWA ZONE 2 (LUDHIANA + PATIALA + KHANNA)	240	280	330	380

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