

## ADVERTISEMENT TARIFF AJIT GROUP OF PUBLICATIONS

W.E.F. 1st MARCH 2018

Rates in Rs. (Per Sq. Cms)

DISPLAY	AJIT PUNJABI	AJIT SAMACHAR	AJIT & AJIT SAMACHAR
Ordinary Position (B&W)	650	60	700
Ordinary Position (Colour)	950	90	1000
Front Page (B&W)	1200	90	1250
Front Page (colour)	1700	120	1750
Front Page Skybus (Colour)	1900	200	1950
Front Page solus (Colour)	1800	150	1850
Back Page (B&W)	1075	80	1125
Back Page (Colour)	1500	110	1550
Third Page (B&W)	1000	75	1050
Third Page (Colour)	1400	100	1450
Special page/postions On other pages(B&W)	800	75	850
Special page/postions On other pages(Colour)	1100	100	1150

### OBITUARY ADVERTISEMT

Ordinary Position (B&W)	250	35	270
Ordinary Position (Colour)	300	70	330
Front Page (B&W)	500	70	550
Front Page (colour)	600	105	650
Third Page (B&W)	320	40	340
Third Page (Colour)	450	80	500

### EAR PANEL (Per Insertion)

Front Page (B&W)	12000	1000	12500
Front Page (colour)	17000	2000	18000
Third Page (B&W)	10000	700	10500
Third Page (Colour)	13000	1500	14000
Seventh Page (B&W)	8500	700	9000
Seventh Page (Colour)	12000	1500	13000

### CLASSIFIED (Per Words)

Minimum 15 words & Maximum 80 words	40	05	42
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